

# Magento 2 Advanced Reporting Extension

## Installation and User Guide for Magento 2 Advanced Reporting Extension

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## Installation

- **Installation via app/code:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added. After the successful upload of the package, run below commands on Magento 2 root directory.

```
php bin/magento setup:upgrade  
php bin/magento setup:di:compile  
php bin/magento setup:static-content:deploy
```

- **Installation via Composer:** Please follow the guide provided in the below link to complete the installation via composer.

# Configuration Settings for Advanced Reporting

Go to **Admin > Stores > Configuration > Scommerce Configuration > Advanced Reporting**

## General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at [support@sccommerce-mage.com](mailto:support@sccommerce-mage.com).

### General Settings

<b>Enabled</b> [store view]	<input type="text" value="Yes"/>	<input type="checkbox"/>
	This setting will be used to enable or disable module	
<b>License Key</b> [store view]	<input type="text" value="\$2y\$10\$kw8Nr72W.RXLb5JgstqN8uEhu8IVbr4185RVe2"/>	
	This setting will be used to verify your license key for the give domain	
	<b>N.B. License keys are domain specific so for your testing or staging sites please email us at <a href="mailto:core@sccommerce-mage.com">core@sccommerce-mage.com</a></b>	

## Reports of Advanced Reporting

Go to **Admin > Scommerce Configuration > Reports > Advanced Reporting**

### Sales Detailed Report

You can see the sales detailed report at, **Admin > Reports > Advanced Reports > Sales Detailed Report**.

The grid will have following columns:

- Increment Id - Order number
- Store - Store name
- Status - Status of the order, pending/processing/complete/closed
- Order Date
- Customer Name
- Billing Country
- Billing Postcode
- Billing Currency
- Base Currency
- Payment Method
- Total Shipping Price (Excl. VAT)- Base Currency
- Total Shipping Price (Incl. VAT) - Base Currency
- Total Shipping Price (Excl. VAT) - Billing Currency
- Total Shipping Price (Incl. VAT) - Billing Currency
- Total Discount - Base Currency
- Total Discount - Billing Currency
- Total Shipping VAT - Base Currency
- Total Shipping VAT - Billing Currency
- Total VAT - Base Currency
- Total VAT - Billing Currency
- Grand Total (Excl. VAT) - Billing Currency
- Grand Total (Incl. VAT) - Billing Currency
- Grand Total (Excl. VAT) - Base Currency
- Grand Total (Incl. VAT) - Base Currency
- Total Cost
- Gross Profit Margin (%) = ((Grand Total (Excl. Vat) - (Total Cost + Total Shipping Price (Excl. VAT) + Total Discount (Excl. VAT)))) / Grand Total (Excl. Vat)) \* 100
- Gross Profit Margin (value) = (Grand Total (Excl. Vat) - (Total Cost + Total Shipping Price (Incl. VAT) + Total Discount (Incl. VAT))))

Sales detailed Report



Store View: All Websites ? Show

Filter

From \* 12/1/19

To \* 12/16/19

Export to: CSV

21 records found

Increment ID	Store	Status	Order Date	Customer Name	Billing Country	Billing Postcode	Billing Currency	Base Currency	Payment Method	Total Shipping Price (Excl. VAT) - Base Currency	Total Shipping Price (Incl. VAT) - Base Currency	Total Shipping Price (Excl. VAT) - Billing Currency	Total Shipping Price (Incl. VAT) - Billing Currency	Total Discount (Excl. VAT) - Base Currency	Total Discount (Excl. VAT) - Billing Currency	Total Shipping VAT - Base Currency	Total Shipping VAT - Billing Currency	Total VAT - Base Currency	Total VAT - Billing Currency	Grand Total (Excl. VAT) - Billing Currency
000000271	Main Website Main Website Store	pending	2019-12-10 11:53:14	Veronica	US	49628-7978	USD	USD	checkmo	\$5.00	\$5.00	\$5.00	\$5.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3.71	\$3.71	\$50.00
000000272	Main Website Main Website Store	pending	2019-12-10 12:10:37	Veronica	US	49628-7978	GBP	USD	checkmo	\$10.00	\$10.00	\$7.60	\$7.60	\$0.00	\$0.00	\$0.00	\$0.00	\$7.43	\$5.64	\$74.21
000000273	Main Website Main	pending	2019-12-10 13:20:58	Veronica	US	49628-7978	GBP	USD	checkmo	\$5.00	\$5.00	\$3.80	\$3.80	\$0.00	\$0.00	\$0.00	\$0.00	\$40.84	\$31.04	\$370.20

Store View: All Websites 

Show

Filter

From \* 12/1/19 To \* 12/16/19 Export to: CSV 

21 records found

Order	Billing Country	Billing Postcode	Billing Currency	Base Currency	Payment Method	Total Shipping Price (Excl. VAT) - Base Currency	Total Shipping Price (Incl. VAT) - Base Currency	Total Shipping Price (Excl. VAT) - Billing Currency	Total Shipping Price (Incl. VAT) - Billing Currency	Total Discount (Excl. VAT) - Base Currency	Total Discount (Excl. VAT) - Billing Currency	Total Shipping VAT - Base Currency	Total Shipping VAT - Billing Currency	Total VAT - Base Currency	Total VAT - Billing Currency	Grand Total (Excl. VAT) - Billing Currency	Grand Total (Incl. VAT) - Billing Currency	Grand Total (Excl. VAT) - Base Currency	Grand Total (Incl. VAT) - Base Currency	Total Cost	Gross Profit Margin (%)
3	US	49628-7978	USD	USD	checkmo	\$5.00	\$5.00	\$5.00	\$5.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3.71	\$3.71	\$50.00	\$53.71	\$50.00	\$53.71	\$30.00	30.000000%
3	US	49628-7978	GBP	USD	checkmo	\$10.00	\$10.00	\$7.60	\$7.60	\$0.00	\$0.00	\$0.00	\$0.00	\$7.43	\$5.64	\$74.21	\$81.64	\$100.00	\$107.43	\$60.00	60.000000%
3	US	49628-7978	GBP	USD	checkmo	\$5.00	\$5.00	\$3.80	\$3.80	\$0.00	\$0.00	\$0.00	\$0.00	\$40.84	\$31.04	\$370.20	\$411.04	\$500.00	\$540.84	\$0.00	

## Sales Item Detailed Report

It shows you the item based report with Item Price, Item Cost, Item Discount and Gross Profit Margin (% , value) and with the arranged data, you can immediately change the strategies for the better sales. You can see the report at **Admin > Reports > Advanced Reports > Sales Item Detailed Report.**

The grid will have following columns:

- Increment Id - Order number
- Store - Store name
- Status - Status of the order, pending/processing/complete/closed
- Order date
- Customer Name
- Billing Country
- Billing Postcode
- Billing Currency
- Base Currency
- Payment Method
- Sku
- Item Name
- Item Qty
- Item Price (Excl. Vat) - Billing Currency
- Item Price (Incl. Vat) - Billing Currency
- Item Price (Excl. Vat) - Base Currency
- Item Price (Incl. Vat) - Base Currency
- Item Discount - Billing Currency
- Item Discount - Base Currency
- Item Total Cost - Base Currency

- Item VAT - Billing Currency
- Item VAT - Base Currency
- Item Total (Excl. Vat) - Billing Currency
- Item Total (Incl. Vat) - Billing Currency
- Item Total (Excl. Vat) - Base Currency
- Item Total (Incl. Vat) - Base Currency
- Gross Profit Margin (%) =  $\frac{((\text{Item Price Excl. Vat}) - (\text{Item Cost} + \text{Item Discount (Incl. Vat)})) * \text{Item Qty}}{\text{Item Price (Excl. Vat)} * \text{Item Qty}} * 100$
- Gross Profit Margin (value) =  $(\text{Item Price (Excl. Vat)} - (\text{Item Cost} + \text{Item Discount (Incl. Vat)})) * \text{Item Qty}$

Sales item detailed report

Search, Notifications, User, Team

Store View: All Websites ? Show Report

Filter

From \* 12/1/19

To \* 12/16/19

Export to: CSV Export

21 records found

Increment ID	Store	Status	Order Date	Customer Name	Billing Country	Billing Postcode	Billing Currency	Base Currency	Payment Method	SKU	Item Name	Item Qty	Item Price (Excl. Vat) - Billing Currency	Item Price (Incl. Vat) - Billing Currency	Item Price (Excl. Vat) - Base Currency	Item Price (Incl. Vat) - Base Currency	Item Discount - Billing Currency	Item Discount - Base Currency	Item Total Cost - Base Currency	Item VAT - Billing Currency	Item VAT - Base Currency	Item Total (Excl. Vat) - Billing Currency
00000271	Main Website Main Website Store	pending	2019-12-10 11:53:14	Veronica	US	49628-7978	USD	USD	checkmo	24-MB01	Joust Duffle Bag	1	\$45.00	\$48.71	\$45.00	\$48.71	\$0.00	\$0.00	\$30.00	\$3.71	\$3.71	\$45.00
00000272	Main Website Main Website Store	pending	2019-12-10 12:10:37	Veronica	US	49628-7978	GBP	USD	checkmo	24-MB01	Joust Duffle Bag	2	\$34.20	\$37.02	\$45.00	\$48.72	\$0.00	\$0.00	\$60.00	\$5.64	\$7.43	\$68.40

## Sales Summary Report

You can see the summary report at **Admin > Reports>Advanced Reports > Sales Summary Report**. Based on date selection you can see the overall order based report with Grand Total and Gross Profit Margin (% , value).

### The grid will have following columns:

- Period - It will be Day/Month/Year as a period based on "From" and "To" date selection.
- Store - Store name
- Number of orders - Total number of orders based on filter and date selection
- Ordered Items - Total number of ordered items during the selected period
- Total VAT - Total VAT of all orders
- Total Shipping Price (Incl. VAT) - Billing Currency
- Total Shipping Price (Excl. VAT) - Billing Currency
- Total Shipping Price (Incl. VAT) - Base Currency
- Total Shipping Price (Excl. VAT) - Base Currency
- Total Discount - Billing Currency
- Total Discount - Base Currency

- Total Cost
- Grand Total Ordered (Excl. VAT) - Billing Currency
- Grand Total Ordered (Incl. VAT) - Billing Currency
- Grand Total Ordered (Excl. VAT) - Base Currency
- Grand Total Ordered (Incl. VAT) - Base Currency
- Grand Total Invoiced (Excl. VAT) - Billing Currency
- Grand Total Invoiced (Incl. VAT) - Billing Currency
- Grand Total Invoiced (Excl. VAT) - Base Currency
- Grand Total Invoiced (Incl. VAT) - Base Currency
- Grand Total Refunded (Excl. VAT) - Billing Currency
- Grand Total Refunded (Incl. VAT) - Billing Currency
- Grand Total Refunded (Excl. VAT) - Base Currency
- Grand Total Refunded (Incl. VAT) - Base Currency
- Gross Profit Margin (%) = (((Grand Total (Invoiced (Incl. VAT)) - Grand Total (Refunded (Incl. VAT))) - (Total Cost + Total Shipping Price (Incl. VAT) + Total Discount (Incl. VAT))) / (Grand Total (Invoiced (Incl. VAT))) \* 100
- Gross Profit Margin (value) = (((Grand Total (Invoiced (Incl. VAT)) - Grand Total (Refunded (Incl. VAT))) - (Total Cost + Total Shipping Price (Incl. VAT) + Total Discount (Incl. VAT)))

Sales summary report

Search, YouTube, User, team

Store View: All Websites ? Show summary report

Filter

Period: Day  
 From: 1/1/20  
 To: 1/15/20

Export to: CSV Export

10 records found

Period	Store	Number of orders	Ordered Items	Subtotal	Total VAT	Total Shipping Price (Incl. VAT) - Billing Currency	Total Shipping Price (Excl. VAT) - Billing Currency	Total Shipping Price (Incl. VAT) - Base Currency	Total Shipping Price (Excl. VAT) - Base Currency	Total Discount - Billing Currency	Total Discount - Base Currency	Total Cost	Grand Total Ordered (Excl. VAT) - Billing Currency	Grand Total Ordered (Incl. VAT) - Billing Currency	Grand Total Ordered (Excl. VAT) - Base Currency	Grand Total Ordered (Incl. VAT) - Base Currency	Grand Total Invoiced (Excl. VAT) - Billing Currency	Grand Total Invoiced (Incl. VAT) - Billing Currency	Grand Total Invoiced (Excl. VAT) - Base Currency	Grand Total Invoiced (Incl. VAT) - Base Currency	Grand Total Refunded (Excl. VAT) - Billing Currency	Grand Total Refunded (Incl. VAT) - Billing Currency	Grand Total Refunded (Excl. VAT) - Base Currency	Grand Total Refunded (Incl. VAT) - Base Currency	Gross Profit Margin (%)	Gross Profit Margin (value)	
2020-01-02	Main Website Main Website Store	1	1	45	0	5	5	5	5	0	0	30	50	50	50	50	50	50	50	50	50	0	0	0	0	30	15
2020-01-03	Main Website Main Website Store	22	23	1100	0	15	15	15	15	0	0	70	1115	1115	1115	1115	1000	1000	1000	1000	0	0	0	0	91.5	915	
2020-01-05	Main Website Main Website Store	2	4	154	12.7	10	10	10	10	0	0	80	164	176.7	164	176.7	164	176.7	176.7	176.7	0	0	0	0	49.07	86.7	
2020-01-06	Main Website	3	3	124.2	3.71	13.8	13.8	15	15	0	0	65	138	141.71	150	153.71	138	141.71	153.71	153.71	50	53.71	50	53.71	13.01	20	

If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact [support@scommerce-mage.com](mailto:support@scommerce-mage.com).

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