

# Magento 2 GDPR Compliance: Anonymisation of order data

## Installation and User Guide for Magento 2 GDPR Compliance: Anonymisation of Transaction Data Extension

### Table of Contents

1. Installation
  - *Installation via app/code*
  - *Installation via Composer*
2. Configuration Settings for GDPR
  - *General Settings*
  - *Order and Quote Anonymisation Settings*
  - *Privacy Settings*
3. Configuration Settings for Cookie Popup
  - *General Settings*
  - *Popup Styling*
  - *Additional Tabs*
4. Admin Configuration for Manage Cookie Choices
  - *Manage Choice List*
  - *Add New Cookie Choice*
5. Customers Details in Privacy Policy Consent
6. Anonymize Orders from Admin Section
7. Newsletter Subscription
8. Enable / Disable Tracking Without GTM
  - *Using Module*
  - *Manually Adding Code*

## 9. Integrate Cookies with GTM Pro Tracking

## 10. Front-end Site View

- *Front-end Site View - Integrate Cookies with GTM Pro Tracking*
- *Cookie Pop-up- Cookie Accept*
- *Cookie Pop-up- Cookie Accept for different store views*
- *Cookie Preferences*
- *Check the Value of the Accepted Cookies on the Front-end*
- *Visibility of "Accept All" Button on the Cookie Popup*
- *Newsletter Subscription*
- *Privacy Policy Checkbox on Registration and Checkout Page*
- *Delete Account from My Account Section*

# Installation

- **Installation via app/code:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added. After the successful upload of the package, run below commands on Magento 2 root directory.

```
php bin/magento setup:upgrade  
php bin/magento setup:di:compile  
php bin/magento setup:static-content:deploy
```

- **Installation via Composer:** Please follow the guide provided in the below link to complete the installation via composer.

<https://docs.scommerce-mage.com/magento-2-extensions/installation-via-composer/installation-via-composer>

# Configuration Settings for GDPR

Go to **Admin > Stores > Configuration > Scommerce Configuration > GDPR**

## General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at [support@sccommerce-mage.com](mailto:support@sccommerce-mage.com).

- **Enable Customer Account Deletion/ Anonymisation** - Set to "Yes" if you want to delete record on the frontend from my account.
- **Attention Message** - The message shown to customers on the frontend before deleting the account.
- **Success Message** - The message shown to customers on the frontend after deleting the account.
- **Email Sender** - Select email sender. The email address used to send the link to the customer to delete their account and confirmation email about deletion. It also sends customer data to administrator just before deleting.
- **Confirmation Email Template** - Select confirmation email template.
- **Delete Confirmation Email Template** - Select template for delete confirmation email.
- **Enable Cookie Message** - This allow you to enable or disable the module.

General

**Enabled** [store view] Yes  Use system value  
Enable extension

**License Key** [store view] gdAX2Nha0Be1w  Use system value  
Please enter license key

**Enable Customer Account Deletion / Anonymisation** [store view] Yes  Use system value  
If set to "yes" then customers can delete their record on frontend from my account section

**Attention message** [store view] Please note - Once you have marked your data to be deleted or anonymised from our system then your data cannot be restored.  Use system value  
The message shown to customer on the front before deleting their account

**Success message** [store view] Your account has been successfully deleted, and all order details have been anonymised.  Use system value  
The message shown to customers on the frontend after deleting their account. (leave blank for default)

**Email Sender** [store view] General Contact  Use system value  
This email address gets used to send link to customers to delete their account as well as send deletion confirmation email to customers

**Confirmation Email Template** [store view] Confirmation Email Template (Default)  Use system value  
Email template to send email to customer with delete confirmation link

**Delete Confirmation Email Template** [store view] Delete Confirmation Email Template (Default)  Use system value  
Email template to send email deletion confirmation to customers after successfully deleting their account

**Enable cookie message** [store view] Yes  Use system value  
If set to "yes" then cookie message will be shown to customers on the frontend

- **Block access to site until cookie policy is accepted** - If set to "Yes" then customer access to site will be blocked until cookie policy is accepted. If set to "No" then just normal cookie message block will be shown until cookie policy is accepted, but the access to the site will be allowed.
- **Page Wrapper Css Class** - **Add** the page wrapper Css class.
- **Cookie text message** - Enter cookie text message, if you want to display message in cookie policy area.
- **Information Page** - Use this page to learn about cookie settings.
- **Cookie link text** - Text on link to information deletion page.

- **Cookie text color** - Color of cookie text message.
- **Cookie link color** - Cookie of link in cookie policy area.
- **Cookie background color** - Background color of cookie policy area.
- **Message Position** - Select position "Top/Bottom" of the cookie notification message.

**Block access to site until cookie policy is accepted** [store view]   Use system value  
If set to "yes" then customer access to site will be blocked until cookie policy is accepted. If set to "no" then just normal cookie message block will be shown until cookie policy is accepted, but the access to the site will be allowed.

**Page Wrapper Css Class** [store view]   Use system value  
Css class of page wrapper html element. Uses for block customer access until cookie policy is accepted

**Cookie text message** [store view]   Use system value  
This message show in cookie policy area

**Information Page** [store view]   Use system value  
Use this page for learn about cookie settings.

**Cookie link text** [store view]   Use system value  
Text on link to Information Page

**Cookie text color** [store view]   Use system value  
Color of Cookie Text Message

**Cookie link color** [store view]   Use system value  
Color of links in cookie policy area

**Cookie background color** [store view]   Use system value  
Background color of cookie policy area

**Message Position** [store view]   Use system value  
Choose position of the notice message

## Order and Quote Anonymisation Settings

- **Order anonymisation after (days)** - Enter the number of days to anonymize personal data in order related tables. Leave it blank, if you don't want to anonymize any personal data automatically.
- **Chunk of order to anonymize** - If you have a huge amount of transactions in the system, then you should limit the number of transactions to be anonymized when the cron job runs every hour.
- **Quote expires after (days)** - Enter number of days to set personal data to NULL in sales\_flat\_quote table.
- **Enable Debugging** - If set to "Yes" it will log debugging data related to quote and order anonymisation in the log file under var/log/anonymisation log.

Order anonymisation after (days) <small>[store view]</small>	<input type="text"/>	<input type="checkbox"/> Use system value
Number of days to anonymise personal data in order related tables. Leave it blank for not anonymising any personal data automatically. <b>Please note: Anonymised data can't be restored so please test this on your test site before enabling</b>		
Chunk of orders to anonymise <small>[store view]</small>	<input type="text" value="50"/>	<input type="checkbox"/> Use system value
If you have huge amount of transactions in the system then you should limit the number of transactions to be anonymised when cron job runs every hour		
Quote expires after (days) <small>[store view]</small>	<input type="text" value="30"/>	<input type="checkbox"/> Use system value
Number of days to set personal data to NULL in sales_flat_quote table		
Enable Debugging <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="checkbox"/> Use system value
If set to "yes" it will log debugging data related to quote and order anonymisation in the log file under var/log/anonymisation.log		

## Privacy Settings

- **Enable Privacy Setting** - This will enable privacy agreement checkbox on pages where you collect personal data.
- **Privacy Setting Text** - This text will appear next to privacy agreement checkbox.
- **Enable Newsletter** - If set to "Yes" then privacy agreement checkbox will appear for the customers to confirm before submitting the newsletter subscription.
- **Enable Registration** - If set to "Yes" then privacy agreement checkbox will appear for the customers to confirm before submitting the registration form.
- **Enable Contact us** - If set to "Yes" then privacy agreement checkbox will appear for customers to confirm before submitting the contact us form.
- **Enable Checkout** - If set to "Yes" then privacy agreement checkbox will appear for customers to confirm before submitting the billing form.

**Enable privacy setting** [store view] Yes  Use system value  
 This will enable privacy agreement checkbox on pages where you collection personal information

**Privacy Setting Text** [store view] By checking this box you agree to our [Privacy Policy](/privacy-policy-cookie-restriction-mode). You also agree to receive information relevant to your order or account via email.  Use system value  
 This text will appear next to privacy agreement checkbox

**Enable Newsletter** [store view] Yes  Use system value  
 If set to Yes then privacy agreement checkbox will appear for customers to confirm before submitting newsletter subscription

**Enable Registration** [store view] Yes  Use system value  
 If set to Yes then privacy agreement checkbox will appear for customers to confirm before submitting registration form

**Enable Contact Us** [store view] Yes  Use system value  
 If set to Yes then privacy agreement checkbox will appear for customers to confirm before submitting contact us form

**Enable Checkout** [store view] Yes  Use system value  
 If set to Yes then privacy agreement checkbox will appear for customers to confirm before submitting billing form

## Configuration Settings for Cookie Popup

Go to **Admin > Stores > Configuration > Scommerce Configuration > Cookie Popup**

### General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **Modal Title** - Enter name of the modal title, this will be shown on the frontend cookie popup modal. We've set modal title as "Cookie preferences".
- **Save Choice Button Text** - Enter the title of the save choice button. Click on this button will save the cookies choice. Whatever the current cookie choice is there it will save that choice.
- **Accept All Button Text Popup**- Enter title for cookie popup accept all button.
- **Decline All Button Text Popup**- Enter title for cookie popup Decline all button. Leave the field empty to hide this button in the cookie popup.
- **Accept Button Text banner**- Enter title for cookie banner accept button.
- **Decline Button Text banner**- Enter title for cookie banner Decline button. Leave the field empty to hide this button in the cookie popup.
- **Cookies List Header** - Title of the block for the "Used by" list. Cookies name will be shown under this cookies list header. You can see "Used by" list on the frontend Cookie popup.
- **Cookie Settings Link Text** - This link will be shown on the frontend cookies message to show Cookie Popup Settings. Click on this link will open Cookie popup.

## General

<b>Enabled</b> [store view]	Yes	<input type="checkbox"/> Use system value
	Enable extension	
<b>Modal Title</b> [store view]	Cookie Preferences	<input type="checkbox"/> Use system value
	Modal Title	
<b>Save Choice Button Text</b> [store view]	Save Choice	<input type="checkbox"/> Use system value
	Save Choice Button Text	
<b>Accept All Button Text Popup</b> [store view]	Accept All	<input type="checkbox"/> Use system value
	Accept button title for the cookie popup	
<b>Decline All Button Text Popup</b> [store view]	Decline All	<input checked="" type="checkbox"/> Use system value
	Decline button title for the cookie popup. Leave empty to hide this button.	
<b>Accept Button Text Banner</b> [store view]	Accept	<input type="checkbox"/> Use system value
	Accept button title for the cookie banner	
<b>Decline Button Text Banner</b> [store view]	Decline	<input checked="" type="checkbox"/> Use system value
	Decline button title for the cookie banner. Leave empty to hide this button.	
<b>Cookies List Header</b> [store view]	Cookies are used by	<input type="checkbox"/> Use system value
	Cookies List Header	
<b>Cookie Settings Link Text</b> [store view]	Cookie Settings	<input type="checkbox"/> Use system value
	Cookie Settings Link Text	

- **Cookie Message Settings Link Text** - Please add the cookie message link text
- **Use Data Layers** - Select "Yes/No". If set to "Yes" then Data Layers will be used, instead of cookies for GTM. If set to "No", then it won't add Data Layers.
- **Show if not all accepted** - Select "Yes/No". If set to "Yes" then Cookie notice message will appear if not all cookie accepted.
- **Show cookie banner unless consent given** - Select Yes/No. If set to "Yes" then it controls the visibility of the cookie consent banner on your website. When enabled, the banner will persistently display until the user actively consents or declines the use of cookies even when all cookies are granted by default. If disabled, the banner will be hidden when all cookies are granted by default.

Cookie Message Settings Link Text  
[store view]

Cookie Settings

Cookie Settings Link Text in the notification message

Use Data Layers  
[store view]

No

If enabled then Data Layers will be used instead of cookies for GTM

Show if not all accepted  
[store view]

No

If "Yes" then Cookie Notice message will appears if not all cookies accepted unless customer declined all cookies

Show cookie banner unless consent given  
[store view]

Yes

This setting controls the visibility of the cookie consent banner on your website. When enabled, the banner will persistently display until the user actively consents or declines the use of cookies even when all cookies are granted by default. If disabled, the banner will be hidden when all cookies are granted by default.

## Popup Styling


- **Modal Border** - Select "Yes", if you want to set modal border. If "Yes" then you can set border color for the settings Modal box.
- **Popup Border Color** - Enter popup border color. We've set the popup border color white, which you can see in the screenshot.
- **Toggle Color** - Enter Toggle color. We've set the toggle color. which you can see in the screenshot.
- **Header Background Color** - Enter header background color. Background color of the Modal box title.
- **Header Font Color** - Enter header font color.
- **Header Bottom Border** - Select "Yes", if you want to set the bottom border. If "Yes" then bottom border of the Modal box header will be shown.
- **Header Bottom Border Color** - Enter header bottom color. We've set the red header bottom border.
- **Footer Background Color** - Enter footer background color.
- **Footer Font Color** - Enter footer font color.
- **Footer Top Border** - Select "Yes", if you want to set footer top border. If "Yes" then top border of the footer of the Modal Box will be shown.

## Popup Styling

<b>Modal Border</b> <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="checkbox"/> Use system value
	<small>If "Yes" then you can set border color for the settings Modal box</small>	
<b>Popup Border Color</b> <small>[store view]</small>	<input type="text" value="e6e6e6"/>	<input type="checkbox"/> Use system value
	<small>Color of the Modal box. E.g. CCCCCC</small>	
<b>Toggle Color</b> <small>[store view]</small>	<input type="text" value="3a8f4c"/>	<input type="checkbox"/> Use system value
	<small>Color of the Modal box. E.g. CCCCCC</small>	
<b>Header Background Color</b> <small>[store view]</small>	<input type="text" value="E6E6E6"/>	<input type="checkbox"/> Use system value
	<small>Header Background Color</small>	
<b>Header Font Color</b> <small>[store view]</small>	<input type="text" value="0a075c"/>	<input type="checkbox"/> Use system value
	<small>Header Font Color</small>	
<b>Header Bottom Border</b> <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="checkbox"/> Use system value
	<small>If "Yes" then bottom border of the Modal box header will be shown</small>	
<b>Header Bottom Border Color</b> <small>[store view]</small>	<input type="text" value="CCCCCC"/>	<input type="checkbox"/> Use system value
	<small>Color of the Modal box bottom border</small>	
<b>Footer Background Color</b> <small>[store view]</small>	<input type="text" value="E6E6E6"/>	<input type="checkbox"/> Use system value
	<small>Footer Background Color</small>	
<b>Footer Font Color</b> <small>[store view]</small>	<input type="text" value=""/>	<input type="checkbox"/> Use system value
	<small>Footer font Color</small>	
<b>Footer Top Border</b> <small>[store view]</small>	<input type="text" value="Yes"/>	<input type="checkbox"/> Use system value
	<small>If "Yes" then top border of the footer of the Modal box will be shown</small>	

- **Footer Top Border Color** - Enter footer top border color.
- **Header Logo** - Choose logo for the modal header. It will be shown in the left top corner in header.
- **Close Image** - Upload close image.
- **Active Tab Background Color** - It will highlight the selected choice text.
- **Number Tabs** - Select "Yes", if you want number tabs on cookie modal.
- **Tab Header Color** - Enter tab header color.
- **Tab Active Color** - Enter active tab color.
- **Custom Button Style** - Select "Yes", if you want to style button.
- **Custom Checkbox** - Select "Yes", if you want to show cookie choice button.
- **Font Family** - Enter base font family for the Modal Box. Should be string e.g. Arial. Font should be available on the site.
- **Accept Button Text Color** - Enter text color of the "Accept" button on the Cookie Message

**Footer Top Border Color** [store view]   Use system value  
Color of the top border for the footer

**Header Logo** [store view]   No file chosen  Use system value  
 Delete Image  
Choose here logo for them modal header. It will be shown in the left top corner in header

**Close image** [store view]  No file chosen  Use system value  
Choose here custom close image. If it's set then it will replace standard cross image

**Active Tab Background Color** [store view]   Use system value  
Background color for the active tab in the left sidebar of the Modal box

**Number tabs** [store view]   Use system value  
If "Yes" then top border of the footer of the Modal box will be shown

**Tab Header Color** [store view]   Use system value  
Header text color of the tab content

**Tab Active Color** [store view]   Use system value  
Text color of the active tab

**Custom Button Style** [store view]   Use system value  
If "Yes" then custom styles for the buttons will be used instead of defaults

**Custom Checkbox** [store view]   Use system value  
If "Yes" then you can choose images for "On" an "Off" state of the checkbox. Images will be used instead of the standard checkboxes. Both images should be set

**Font Family** [store view]   Use system value  
Base font family for the Modal box. Should be string e.g. Arial. Font should be available on the site

**Accept Button Text Color** [store view]   Use system value  
Text color of the "Accept" button on the Cookie Message

- **Accept Button Background Color** - Enter Background color of the "Accept" button on the Cookie Message.
- **Decline Button Text Color** - Enter text color of the "Decline" button on the Cookie Message.
- **Decline Button Background Color** - Enter Background color of the "Decline" button on the Cookie Message.
- **Notice Height** - Set min height of the Cookie Message. E.g. 80
- **Required cookie option text** - Set to "Always Active", this text will replace checkbox for mandatory cookies
- **Custom CSS** - Provide CSS code for custom style.

<b>Accept Button Background Color</b> <small>[store view]</small>	<input type="text" value="32d248"/>	<input type="checkbox"/> Use system value
<small>Background color of the "Accept" button on the Cookie Message</small>		
<b>Decline Button Text Color</b> <small>[store view]</small>	<input type="text" value="FFFFFF"/>	<input checked="" type="checkbox"/> Use system value
<small>Text color of the "Decline" button on the Cookie Banner</small>		
<b>Decline Button Background Color</b> <small>[store view]</small>	<input type="text" value="D23232"/>	<input checked="" type="checkbox"/> Use system value
<small>Background color of the "Decline" button on the Cookie Banner</small>		
<b>Notice Height</b> <small>[store view]</small>	<input type="text"/>	<input type="checkbox"/> Use system value
<small>Set min height of the Cookie Message. E.g. 80</small>		
<b>Required cookie option text</b> <small>[store view]</small>	<input type="text"/>	<input checked="" type="checkbox"/> Use system value
<small>This text will replace checkbox for mandatory cookies</small>		
<b>Custom CSS</b> <small>[store view]</small>	<input type="text" value=".modal-popup.confirm .modal-inner-wrap .modal-content {padding-right:0; padding-left:0;"/>	<input type="checkbox"/> Use system value
<small>For advanced users. Place here CSS styles</small>		

## Additional Tabs

- **First Tab Title** - Provide title of the first tab you want to display on the frontend cookie pop up. This tab will be shown first before cookie choices. Both Title and Text should be set to appears on the Modal box
- **First Tab Text** - Enter first tab text. The text will be shown on the Modal box on click of first tab. We've set first tab as "Your Privacy ".
- **More Information Title** - Provide more information title. This will be shown after all cookie choices as a last tab. Both title and link should be set to appears on the Modal box
- **More Information Link** - Provide link where you want to redirect it. Click on this link will redirect you to Information page.

<b>First Tab Title</b> <small>[store view]</small>	<input type="text"/>	<input checked="" type="checkbox"/> Use system value
	Title of the additional tab. This tab will be shown first before cookie choices. Both Title and Text should be set to appears on the Modal box	
<b>First Tab Text</b> <small>[store view]</small>	<input type="text"/>	<input checked="" type="checkbox"/> Use system value
	Text for the additional information tab	
<b>More information Title</b> <small>[store view]</small>	<input type="text"/>	<input checked="" type="checkbox"/> Use system value
	More information link text. This will be shown after all cookie choices as a last tab. Both title and link should be set to appears on the Modal box	
<b>More information link</b> <small>[store view]</small>	<input type="text"/>	<input checked="" type="checkbox"/> Use system value
	More information link. E.g. <a href="http://test.com/moreinfo">http://test.com/moreinfo</a>	

# Admin Configuration for Manage Cookie Choices

- **Manage Choice List** - To create and manage cookie choices, go to **Admin**
- **Customers > Manage Cookie Choices > Manage Choice List**. If you need to make some modifications in the cookie choices information, you should click "Edit" in the Action column. The grid includes the following columns: -
- Cookies can be created for specific store views and these cookies are only available in that particular store view.

Manage Choice List

Add New Cookie Choice

ID	Choice Name	Cookie Name	Store View	Required	Action
1	Strictly Necessary Cookies	required_cookies	All Store Views	Yes	Select ▼
2	Performance Cookies	performance_cookies	Main Website Main Website Store German View	No	Select ▼
3	User Data Cookie	userdata_cookie	Main Website Main Website Store German View	No	Select ▼
4	Marketing Cookies	marketing_cookie	All Store Views	No	Select ▼
8	Analytics Cookies	analytics_cookie	All Store Views	No	Select ▼
10	Strictly Necessary Cookies	required_cookies	All Store Views	Yes	Select ▼

- **Add New Cookie Choice** - To create a new cookie choice, click on the "Add New Cookie Choice" button from **Admin > Customers > Manage Cookie Choices > Manage Choice List > Add New Cookie Choice**, it redirects on "New Choice" page, by providing all the below configuration details you can create the cookie choice.
  - **Choice Name** - Enter the choice name. This is the text which represents the type of the cookie you are using under it.
  - **Cookie Name** - Define the cookie name. Cookie name will be used to enable/disable your relevant trackings. To explore more about Cookies, please check the [Privacy and Cookie Policy](#) section.
  - **Store View** - Select store view.
  - **Choice Description** - Add the choice description. This description will appear on the cookie pop up when user clicks on the cookie choice name.
  - **Cookies Created By** - Add the created by details. This is just an information which will appear on the cookie pop up under "Cookies are user by" section.
  - **Required** - Select "Yes" to make cookie essential, else select "No". If set to "Yes" then the cookie choice will always be selected and you can't turn "Off" it.
  - **GTM**- Set this to "Yes" if you want to control GTM using this cookie. GTM will only be enabled when this cookie is accepted.
  - **Set by Default** - Select default status "Yes" or "No". If set to "Yes" then by default the cookie choice will be selected.

## General Information

Choice Name \*

Cookie Name \*

Store View \* 

All Store Views ?

**Main Website**

**Main Website Store**

Default Store View

Choice Description \*

Cookies Created By

Required \*

GTM \*

Set By Default \*

# Customers Details in Privacy Policy Consent

When customers check the privacy policy agreement checkbox in the process of registration then it saves the details of the customers in backend privacy policy consents at **Admin > Customers > Privacy Policy Consent**.

## Privacy Policy Consent

ID	Email	Website	Source	Remote Ip	Created At	Updated At
34	afdsasfd@adfsasddsdf.com	Main Website	Order	162.206.227.240	Dec 18, 2019 3:00:13 PM	Dec 18, 2019 3:00:13 PM
35	test45@test.com	Main Website	Order	185.200.100.107	Dec 19, 2019 11:09:50 AM	Dec 19, 2019 11:09:50 AM
36	test77@test.com	Main Website	Order	185.200.100.107	Dec 19, 2019 11:16:25 AM	Dec 19, 2019 11:16:25 AM
37	test.1@test.com	Main Website	Order	185.200.100.107	Dec 19, 2019 11:29:18 AM	Dec 19, 2019 11:29:18 AM
38	test.5@test.com	Main Website	Order	185.200.100.107	Dec 19, 2019 11:45:46 AM	Dec 19, 2019 11:45:46 AM

# Anonymize Orders from Admin Section

When you select action "Anonymise order" from **Admin > Sales > Orders > Actions > Anonymise Order > Click on Submit button**, then it anonymise customers data, which can't be reversed. Before "Submit" it asks for confirmation and displays a message popup says "Are you sure you want to anonymise selected transaction data because of this action can't be reversed?".

Site	Purchase Date	Bill-to Name	Ship-to Name	Grand Total (Base)	Grand Total (Purchased)	Status	Action	Signifyd Guarantee Decision	Where did you hear about us?		
test site	Dec 19, 2019 11:52:47 AM	vycq306s4c kr3yxv6luk	f4rn7cyxx 3ffi9dy0oe	\$50.00	\$50.00	Pending	View		Google		
test site	Dec 19, 2019 11:45:45 AM	testk testd	testk testd	\$23.00	\$23.00	Pending	View				
test site	Dec 19, 2019 11:29:17 AM	test1 testd	test1 testd	\$50.00	\$50.00	Pending	View				
test site	Dec 19, 2019 11:16:24 AM	test.1@test.co testda	test.1@test.com testda	\$37.00	\$37.00	Pending	View				
000000043	Main Website AM	Main Website	Main Website	Dec 19, 2019 11:09:49 AM	test testda	test testda	\$50.00	\$50.00	Pending	View	

# Newsletter Subscription

To see newsletter subscription records go to **Admin > Marketing > Newsletter Subscription**.

ID	Email	Type	Customer First Name	Customer Last Name	Status	Web Site	Store	Store View
13	jackjrn@test.com	Customer	jack	john	Subscribed	Main Website	Main Website Store	Default Store View
11	test123@test.com	Customer	test	testd	Subscribed	Main Website	Main Website Store	Default Store View
10	new@test.com	Customer	new	test	Subscribed	Main Website	Main Website Store	Default Store View
8	rohd@test.com	Customer	rohd	vegh	Subscribed	Main Website	Main Website Store	Default Store View
6	alexandermotrow@test.com	Customer	Mashka_rukha https://www.ding.com	Shi_sasha https://www.ding.com	Subscribed	Main Website	Main Website Store	Default Store View

# Enable / Disable Tracking Without GTM

**Note:- Only implement this step if you are not using both our GTM and GDPR**

# modules. If you are using both modules then you can set up consent mode v2 using the following guide:-

{% content-ref url="../../../analytics-and-tracking-extensions/magento-2-consent-modes-setup-guide.md" %} [magento-2-consent-modes-setup-guide.md](#) {% endcontent-ref %}

## Using Module

You can enable or disable GTM tracking using cookies. We have provided an additional check in cookie setup which confirms whether GTM should be checked alongwith the cookie or not. when this check is enabled if the customer doesnt accept the cookie then this tracking won't fire. If multiple cookies have the same option enabled then if any one of the cookie is accepted GTM will fire on the store.

Go to Customers>Manage Cookie Choices then create a new cookie or edit the existing one and set GTM to 'Yes'.

### General Information

Choice Name *	<input type="text" value="Marketing Cookies"/>
Cookie Name *	<input type="text" value="marketing_cookie"/>
Store View *	<div><p>All Store Views <span>?</span></p><p><b>Main Website</b></p><p><b>Main Website Store</b> Default Store View</p></div>
Choice Description *	<input type="text" value="Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual customers and thereby more valuable for publishers and third party advertisers."/>
Cookies Created By	<div><p>Facebook Remarketing</p><p>Google Remarketing</p></div>
Required *	<input type="text" value="No"/>
GTM *	<input type="text" value="No"/>
Set By Default *	<input type="text" value="No"/>

## Manually Adding Code

This section will cover Enabling or Disabling tracking without using Google Tag Manager. You can do that by including tracking function in your code, let us learn how. If you are using any of our tracking extensions or any other third party extension and you don't want to send information to Google then you need to check for the cookie name e.g. "statistics\_cookie" and this will be set to 1 for "accept" and 0 for "decline", based on cookie value it will enable or disable the tracking.

In case you are using a third party extension then you need to add the code given below. This code needs to be added where your tracking has been implemented.

**Here is the function which will force your tracking not to run unless the cookie has been accepted by the customer from cookie notification message.**

**e.g.** You can add name of your GDPR cookie, here for our GDPR extension the name of cookie key is "statistics\_cookie", which we have been using in below code.

```
/**
Check if has cookie with accepted cookie policy
*
@return bool
*/
protected function hasCookie()
{
/**
* @var \Magento\Framework\Stdlib\CookieManagerInterface
*/
$cookie = (string)$this->_cookieManager->getCookie('statistics_cookie'); if ($cookie=="0"
{ return false;
}
else{
return true;
}
}
```

## Integrate Cookies with GTM Pro Tracking

**Note:- Only implement this step if you are not using both our GTM and GDPR modules. If you are using both modules then you can set up consent mode v2 using the following guide:-**

{% content-ref url="../../../analytics-and-tracking-extensions/magento-2-consent-modes-setup-guide.md" %} [magento-2-consent-modes-setup-guide.md](#) {% endcontent-ref %}

You can integrate cookies with GTM Pro by following the below steps in GTM:-

**Step 1** - The very first step is to create your cookie from the admin panel. To do that please refer to the 4th Part in this guide. The key thing to remember is the name of the cookie that you create in this step.

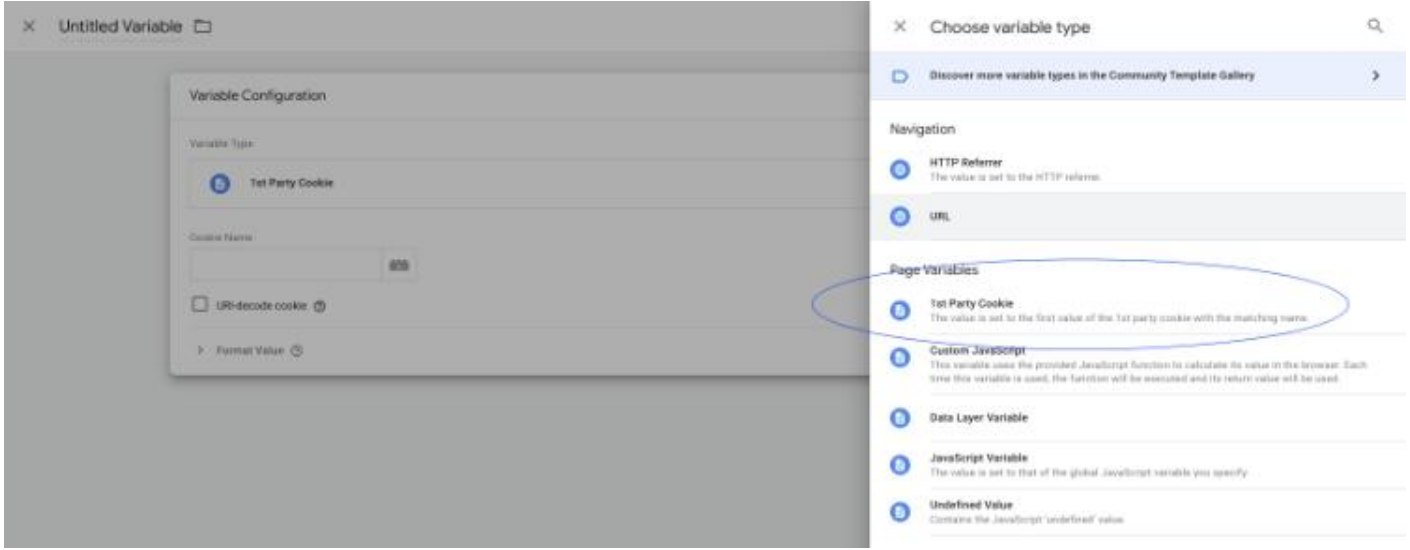


ID	Choice Name	Cookie Name	Store View	Required	Action
<input type="checkbox"/>	Strictly Necessary Cookies	required_cookies	All Store Views	Yes	Select
<input type="checkbox"/>	Performance Cookies	performance_cookies	All Store Views	No	Select
<input type="checkbox"/>	Statistics Cookies	statistics_cookie	All Store Views	No	Select
<input type="checkbox"/>	Marketing Cookies	marketing_cookie	All Store Views	No	Select

**Step 2** - The next step is to verify whether your cookie is working properly. Go on your website and accept or decline the cookie you have created in the beginning. Now navigate to the Page inspector of your browser. Next go into application and then on the left navigation go to storage>cookies and then click on your website. A list of cookies will appear before you as you can see in the image. Now suppose you created a cookie named "Statistics\_cookie" in the first step and have accepted it on the website then the value of this cookie will appear as 1. Vice versa if you have declined this cookie then the value will be 0.

Name	Value	Domain	P.	Expires / Max-Age	S.	H.	Secure	SameSite	Priority
private_content_version	c0817742002b708d704cb8b472fcafb	mage102.scommerce-mage.co.uk	/	2020-09-19T14:15:43.257Z	5				Medium
mage-cache-storage	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:27.000Z	2				Medium
productlist	CshqeyryNzD-9z0%pa	mage102.scommerce-mage.co.uk	/	2020-09-18T15:15:24.000Z	3				Medium
product_data_storage	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:28.000Z	2				Medium
required_cookies	1	mage102.scommerce-mage.co.uk	/	2120-08-25T14:15:37.000Z	1				Medium
statistics_cookie	1	mage102.scommerce-mage.co.uk	/	2120-08-25T14:15:37.000Z	1				Medium
PHPSESSID	10549c50f513d15882d2b004645f0a2	mage102.scommerce-mage.co.uk	/	2020-09-18T15:15:43.892Z	4	✓			Medium
recently_compared_product_previous	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:28.000Z	2				Medium
mage-cache-essaid	true	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:27.000Z	2				Medium
IP_URI	2705-09-18-13	google.com	/	2020-10-18T13:25:04.354Z	1		✓	None	Medium
MD	2D4-hnuw-rUE90VT3p01ATNMCMW-tgCITYWj-wdKuZDAHEZPN_w_uOUVOK...	google.com	/	2021-03-20T13:03:13.206Z	3	✓	✓	None	Medium
mage-cache-storage-section-invalidation	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:27.000Z	4				Medium
recently_compared_product	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:28.000Z	3				Medium
recently_viewed_product_previous	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:28.000Z	3				Medium
recently_viewed_product	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T12:57:28.000Z	2				Medium
form_key	XX0817RqAyt2yep2	mage102.scommerce-mage.co.uk	/	2020-09-18T15:15:43.892Z	2				Medium
_gid	GAI.4.488828331.160243846	mage102.scommerce-mage.co.uk	/	2020-09-19T14:15:41.000Z	3				Medium
mage-messages		mage102.scommerce-mage.co.uk	/	2020-09-18T15:15:43.892Z	1				Medium
mage-translation-file-version	%7B%7D	mage102.scommerce-mage.co.uk	/	2020-09-19T14:15:42.000Z	3				Medium
mage-translation-storage	%7B%7D	mage102.scommerce-mage.co.uk	/	Session	3				Medium
_ga_cookie	1	mage102.scommerce-mage.co.uk	/	2120-08-25T14:15:37.000Z	1	✓			Medium
marketing_cookie	1	mage102.scommerce-mage.co.uk	/	2120-08-25T14:15:37.000Z	1				Medium
_ga	GAI.3.8320568783.1580126503	mage102.scommerce-mage.co.uk	/	2022-09-19T14:02:40.000Z	2				Medium
AMCV_8FR916DE571FC0427F0001013640AdobeOrg	1585540135367CMCIDTS%7C155179%7CMCMID%7C8497886127267841831...	scommerce-mage.co.uk	/	2022-09-11T10:12:27.000Z	2				Medium
performance_cookies	1	mage102.scommerce-mage.co.uk	/	2120-08-25T14:15:37.000Z	2				Medium
_fbp	fb.2.1598271472764.116534599	scommerce-mage.co.uk	/	2025-11-22T12:55:51.000Z	5			Lax	Medium
_ga	GAI.4.734036485.1579423483	mage102.scommerce-mage.co.uk	/	2022-09-18T14:15:41.000Z	2				Medium
S	blimg-uk-cL-RYCKTAVK_IARCNwUjzpbIMyHJpYDRKp-blimg-uk-w7-efw-RYDK...	google.com	/	Session	9	✓	✓		Low

**Step 3** - Open google tag manager, go into variables section and Create a new variable named " **statistics\_cookie**", variable type should be **1st-Party cookie** and give the name of the cookie as "**statistics\_cookie**". Keep in mind the name of the cookie should be exactly same as you have created in the admin panel. For instance, we created a cookie named "Statistics\_cookie" so we have a variable named exactly same.



**Step 4** - Now navigate to triggers in GTM and select a trigger and add a custom event as follows: -

- From first drop-down- select variable name created in Step 1 i.e. "**statistics\_cookie**"
- From second drop-down- select equals
- Third Input box- put value 1

Modified in this workspace
View changes Abandon changes

**Trigger Configuration**

Trigger Type

<> Custom Event

Event name

fireRemarketingTag\_cart

This trigger fires on

Event equals fireRemarketingTag\_cart

marketing\_cookie equals 1

**References to this Trigger**

⊞ AdWords Dynamic Remarketing Cart Tag

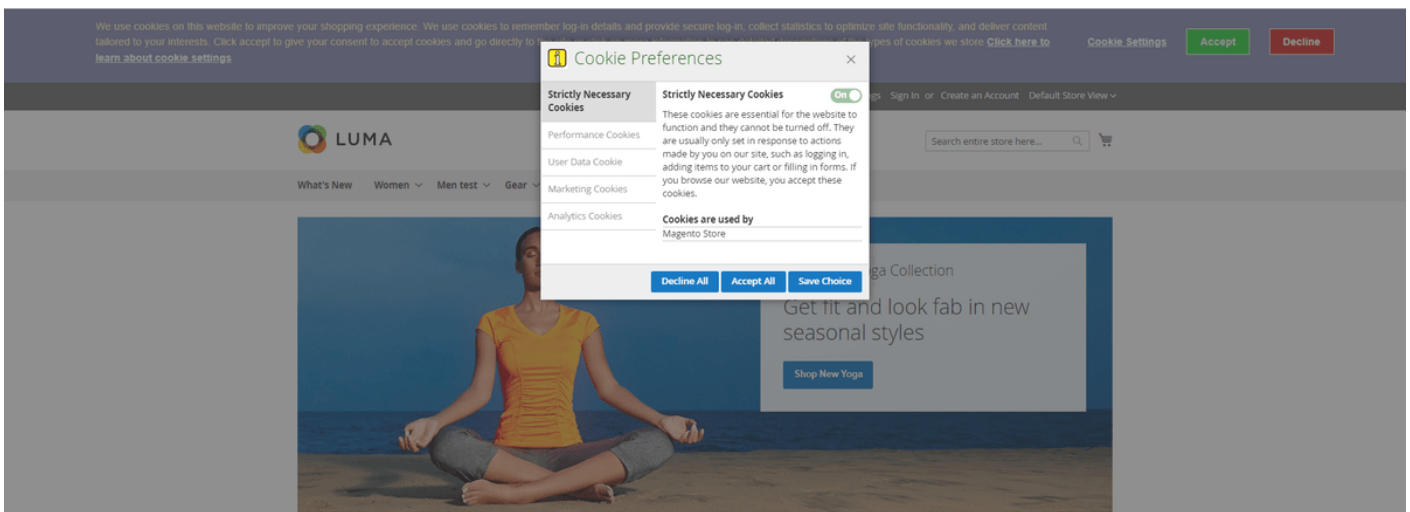
**Step 5-** Associate the trigger created in Step 4 with any of the existing tags and that tag will only fire when customer accepts the cookie on your website.

## Front-end Site View

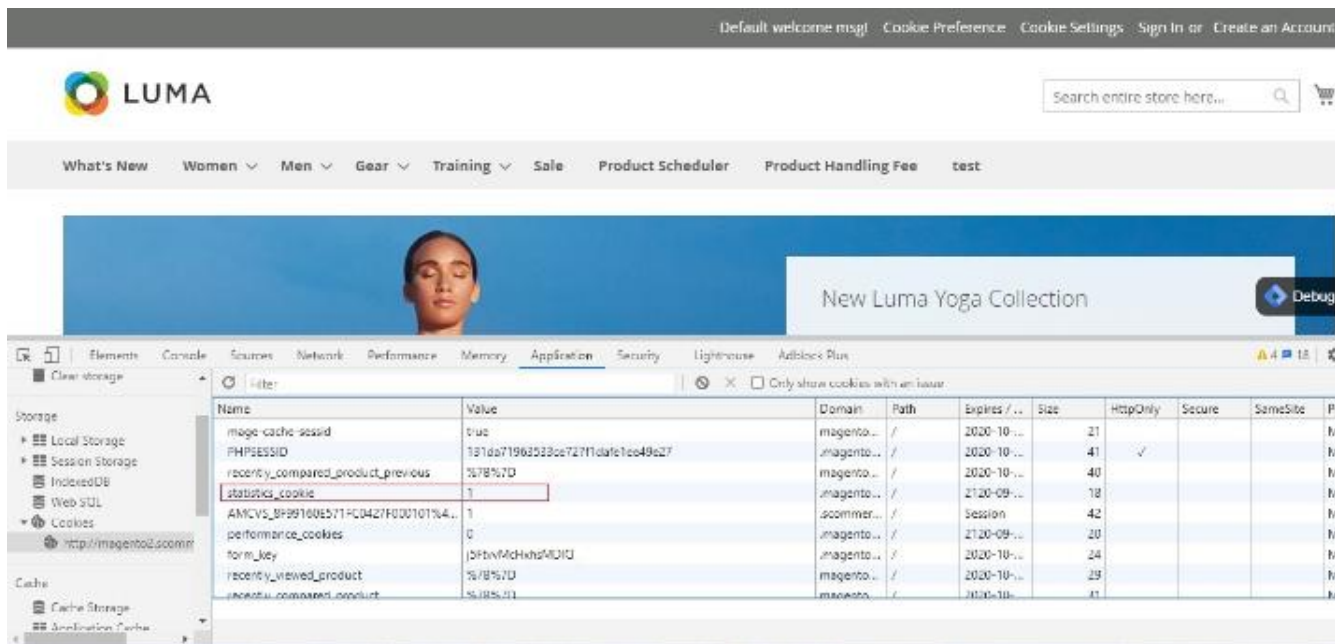
### Front-end Site View - Integrate Cookies with GTM Pro Tracking

Let us see how it works on the front-end.

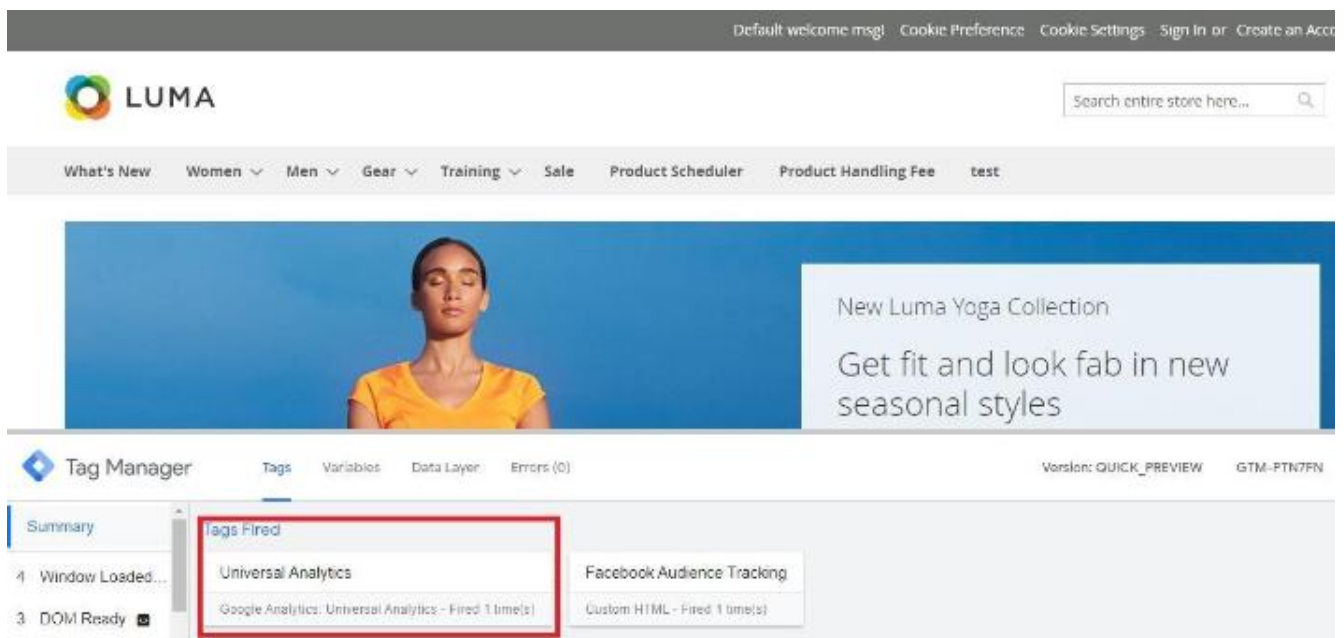
- Visit the store and go to cookie settings on the pop-up. In the cookie preferences:- -- select your cookie. In this case we have created statistics cookie. -- Next from the top right corner select the checkbox to enable the cookie and save your choice.



- Next check the inspector of your browser to verify whether your cookie is enabled/disabled. If you have enabled the cookie then the value will be 1 and if it is disabled then the value will be 0. Refer to the image below.



- Finally check the GTM pro to see whether the tags that we associated with your cookie have fired or not. In our case universal analytics is fired since we added the cookie settings for google analytics. Similarly if the cookie is disabled I.e value is 0 then this tag won't be fired.



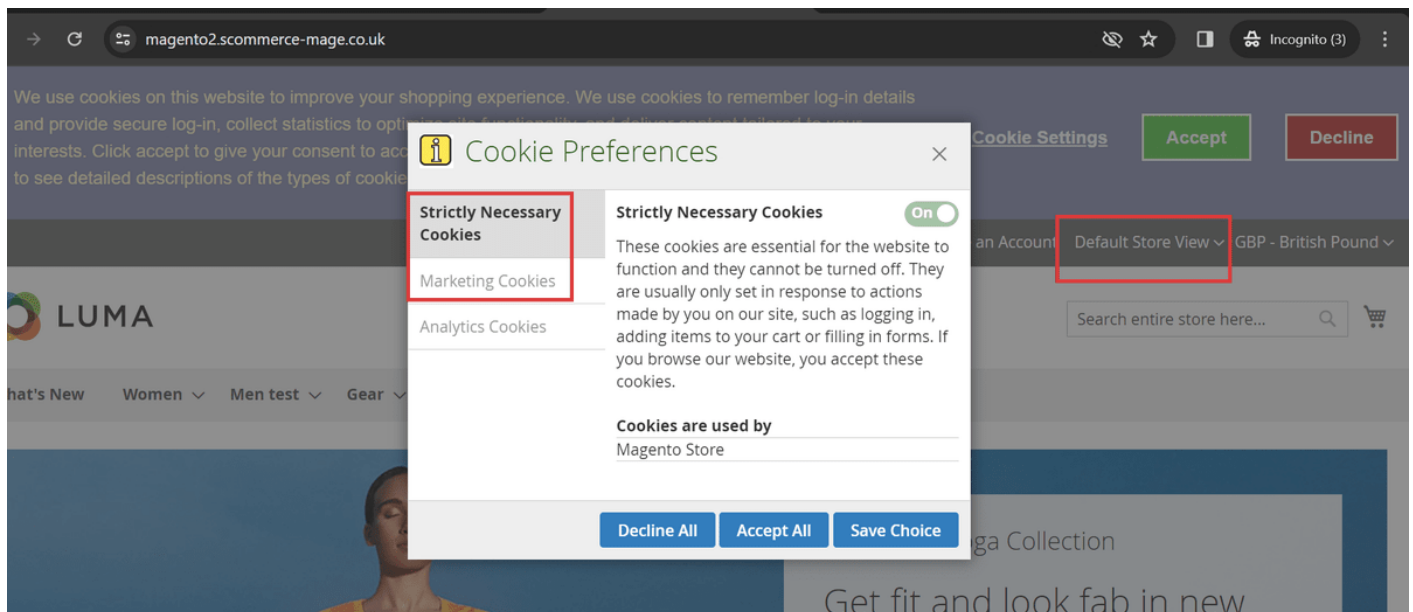
## Cookie Pop-up- Cookie Accept

Cookies are used to improve the experience for user. Once you accept, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual.

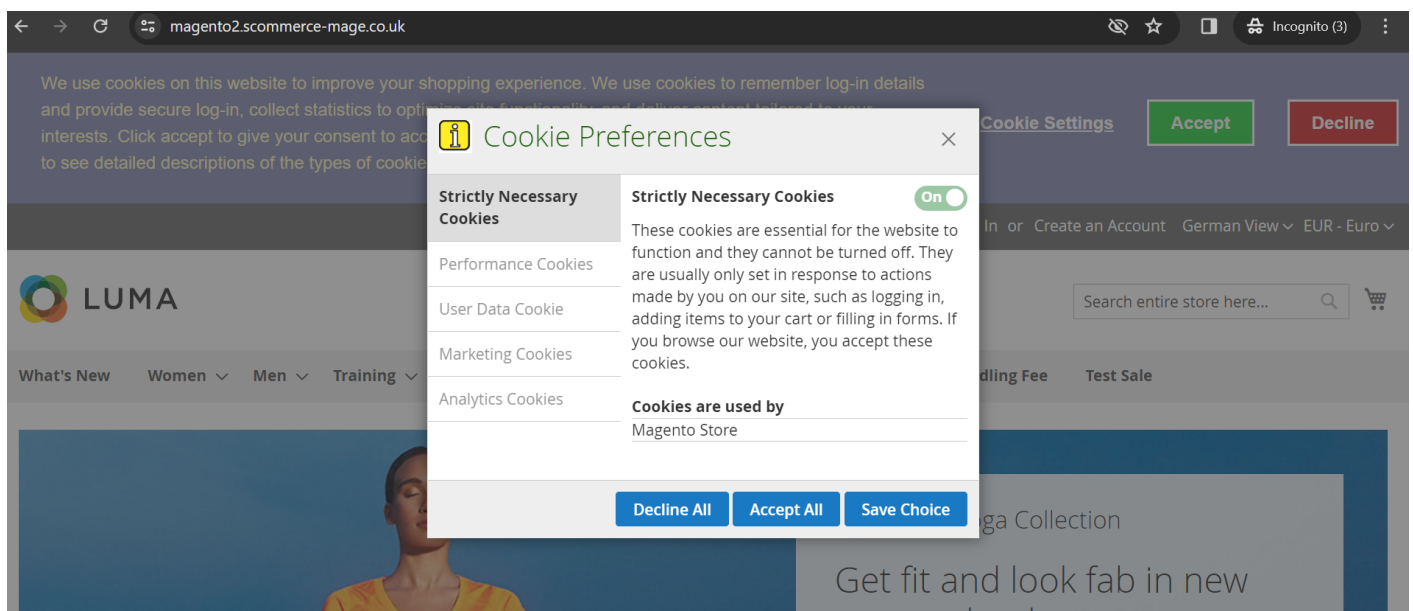
## Cookie Pop-up- Cookie Accept for different store views

Cookies are used to improve the experience for user. As we created different cookies for different store views we will see their behaviour on the frontend.

- Accept cookie for default store view:-



- Accept cookie for German Store view



## Check the Value of the Accepted Cookies on the Front-end

You can check the value of the accepted cookies by using developer tool (F12). Here is the path to check, **Press F12 > Network > Storage > Cookies > Click on site URL > Check the cookies**

status/value under "Value" column.

When you "accept" cookies, the value will be set to "1".



What's New Women ▾ Men ▾ Gear ▾ Training ▾ Sale Product Scheduler

Name	Value
mage-cache-storage-section-invalidation	%7B%7D
mage-messages	
mage-translation-file-version	%7B%7D
mage-translation-storage	%7B%7D
marketing_cookie	1
performance_cookies	1
private_content_version	61b38b43acfa510657876680161ee12d
product_data_storage	%7B%7D
recently_compared_product	%7B%7D
recently_compared_product_previous	%7B%7D
recently_viewed_product	%7B%7D
recently_viewed_product_previous	%7B%7D
required_cookies	1
section_data_ids	%7B%22customer%22%3A1585832766%2C%22comp
statistics_cookie	1

When you "decline" cookies, the value will be set to "0" .

Default welcome msg!

Name	Value
mage-messages	
mage-translation-file-version	%7B%7D
mage-translation-storage	%7B%7D
marketing_cookie	0
performance_cookies	0
private_content_version	382b1a7f64f671261985c564f3e89030
product_data_storage	%7B%7D
recently_compared_product	%7B%7D
recently_compared_product_previous	%7B%7D

Visibility of "Accept All" Button on the Cookie Popup

The "Accept All" button will be shown on the cookie popup, if all cookie choices are not required and "Set by Default" for cookie choices set to "No" from **Admin > Customers > Manage Cookie Choices > Manage Choice List > Select Cookie Choice > Edit > Set by Default - "Yes/No"**. If set to "Yes" then "Accept All" won't appear.

## Newsletter Subscription

Once Enable Newsletter is configured from **Admin > Stores > Configuration > Scommerce Configuration > GDPR > Privacy Settings > Enable Newsletter - "Yes"** , then you can see the privacy agreement checkbox on the newsletter subscription. This is a mandatory option. Click on "Privacy Policy" link redirects to privacy policy page.

# Create New Customer Account

## Personal Information

---

First Name \*

Last Name \*

Sign Up for Newsletter

## Privacy Policy Checkbox on Registration and Checkout Page

The privacy policy checkbox will be shown on the registration and checkout page.

## Sign-in Information

Email \*

Password \*

Password Strength: No Password

Confirm Password \*

Where did you hear about us? \*

Please select ▼

By checking this box you agree to our [Privacy Policy](#). You also agree to receive information relevant to your order or account via email. \*

\* Required Fields

Create an Account

## Delete Account from My Account Section

You can delete the account from **Front-end > My Account > Delete Account section.**



Search entire store here...

What's New Women ▾ Men ▾ Gear ▾ Training ▾ Sale

My Account  
My Orders  
My Downloadable Products  
My Wish List  
Address Book

### Delete Account

Please note - Once you have marked your data to be deleted or anonymised from our system then your data cannot be restored.

Delete my account

If you have a question related to this extension please check out our **[FAQ Section](#)** first. If you can't find the answer you are looking for then please contact **[support@scommerce-mage.com](mailto:support@scommerce-mage.com)**\*\*.\*

---

Revision #4

Created 10 June 2025 09:29:20 by scommerce

Updated 24 October 2025 09:50:51 by scommerce