

Competition or Prize Draw Module with Social Booster

Installation and User Guide for Magento 1 Competition or Prize Draw Module with Social Booster

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Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right hand side of the screen.

- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Competition

Go to **Admin > Stores > Configuration > Scommerce Configuration > Competition**

General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.
- **CSV File name** - Please add the csv file name in the competition.

General	
Enable	Yes
License Key	cotJ3pqONfahg
CSV File Name	competition_data

Select "Yes" to enable the module

Enter the License key for the module

Please add the CSV file name

Facebook

- **Facebook Fan Page** - Full url of your facebook page for example www.facebook.com/scommercemage
- **Facebook App Id** - Your facebook application id which you can obtain by creating app by clicking on the following URL (<https://developers.facebook.com/apps>) after login to your facebook account.
- **Facebook Share Name** - Name of your promotion which appears in bold on the sharing popup. For more info see <http://fbdevwiki.com/wiki/FB.ui>
- **Facebook Share Picture Url** - Picture of your promotion which appears on the sharing popup. For more info see <https://fbdevwiki.com/wiki/FB.ui>
- **Facebook Share Caption** - Caption of your promotion which appears above share description and below the name of the promotion on the sharing popup. For more info see <http://fbdevwiki.com/wiki/FB.ui>
- **Facebook Share Description** - Description of your promotion which appears on the sharing popup. For more info see <http://fbdevwiki.com/wiki/FB.ui>

Facebook		
Facebook Fan Page	<input type="text" value="www.facebook.com/scommerceage"/> ▲ This is the full url of your facebook page for example www.facebook.com/scommerceage	Please add the Facebook Fan Page
Facebook App ID	<input type="text" value="667573949975700"/> ▲ This is your facebook application id which you can obtain by creating app by clicking on the following URL (https://developers.facebook.com/apps) after login to your facebook account	Please add the Facebook App ID
Facebook Share Name	<input type="text" value="Win £1000 to spend on our store"/> ▲ This is name of your promotion which appears in bold on the sharing popup. For more info see http://fbdevwiki.com/wiki/FB.ui	Please add the Facebook Share Name
Facebook Share Picture Url	<input type="text" value="http://demo.scommerce-mage.co.uk/media/wysiwyg"/> ▲ This is picture of your promotion which appears on the sharing popup. For more info see http://fbdevwiki.com/wiki/FB.ui	Please add the Facebook Share Picture URL
Facebook Share Caption	<input type="text" value="Win £1000 to spend"/> ▲ This is caption of your promotion which appears above share description and below the name of the promotion on the sharing popup. For more info see http://fbdevwiki.com/wiki/FB.ui	Please add the Facebook Share Caption
Facebook Share Description	<input type="text" value="Our lucky entrant will win £1000 to spend with us thi"/> ▲ This is description of your promotion which appears on the sharing popup. For more info see http://fbdevwiki.com/wiki/FB.ui	Please add the Facebook Share Description

Twitter Tweet

- **Twitter Account** - The unique id of your twitter account. For example our twitter account is <http://www.twitter.com/scommerceage> so you just need to put `scommerceage`.
- **Tweet Text** - Description of your promotion which appears on the sharing popup.
- **Hashtags** - The hashtag of your promotion which appears on the sharing popup at the end of the description.

Twitter Tweet		
Twitter Account	<input type="text" value="scommerceage"/> <p>▲ This is the unique id of your twitter account. For example our twitter account is http://www.twitter.com/scommerceage so you just need to put scommerceage</p>	Please add the Twitter account Id
Tweet Text	<input type="text" value="Competition - Win £1000 to spend with us"/> <p>▲ This is description of your promotion which appears on the sharing popup.</p>	Please add the Twitter Text
Hashtags	<input type="text" value="#scommercecompetition"/> <p>▲ This is the hashtag of your promotion which appears on the sharing popup at the end of description.</p>	Please add the Hashtags

Email Settings





- **Enable** - Select "Yes" to enable competition emails.
- **Email Sender** - Select email sender for competition email.
- **Email Template** - Select Email template.

Email Settings		
Enable	<input type="text" value="Yes"/>	Select "Yes" to enable the Email
Email Sender	<input type="text" value="General Contact"/>	Please select the Email Sender
Email Template	<input type="text" value="Scommerce Competition Email Template (Defau"/>	Please select the Email Template

Static Blocks

You can find static blocks at Admin > **CMS** > **Static**. Below are the static blocks which you can customize as required: -

1. Competition Homepage
2. Competition Entry Banner
3. Competition Entry Text Left
4. Competition Entry Text Right
5. Competition Success Banner
6. Competition Success Text Left

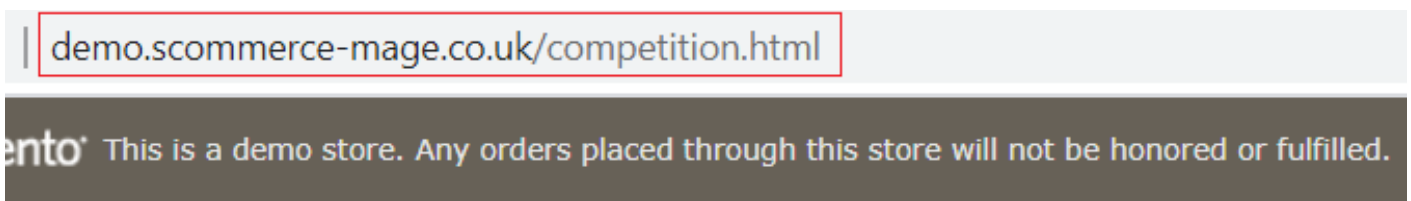
Title	Identifier	Store View	Status	Date Created	Last Modified
		All Store Views		From:  <input type="text"/>	From:  <input type="text"/>
				To:  <input type="text"/>	To:  <input type="text"/>
Competition Entry Text Left	competition_entry_text_left	All Store Views	Enabled	21 Nov 2019 10:33:18	21 Nov 2019 10:33:18
Competition Entry Banner	competition_entry_banner	All Store Views	Enabled	21 Nov 2019 10:33:18	21 Nov 2019 10:33:18
Competition Entry Text Right	competition_entry_text_right	All Store Views	Enabled	21 Nov 2019 10:33:18	21 Nov 2019 10:33:18
Competition Success Banner	competition_success_banner	All Store Views	Enabled	21 Nov 2019 10:33:19	21 Nov 2019 10:33:19
Competition Success Text Left	competition_success_text_left	All Store Views	Enabled	21 Nov 2019 10:33:19	21 Nov 2019 10:33:19
Competition Homepage	competition_homepage	All Store Views	Enabled	21 Nov 2019 10:33:19	21 Nov 2019 10:33:19

Competition URL

The Competition URL site will be as follows - [Your Site Url]/Competition

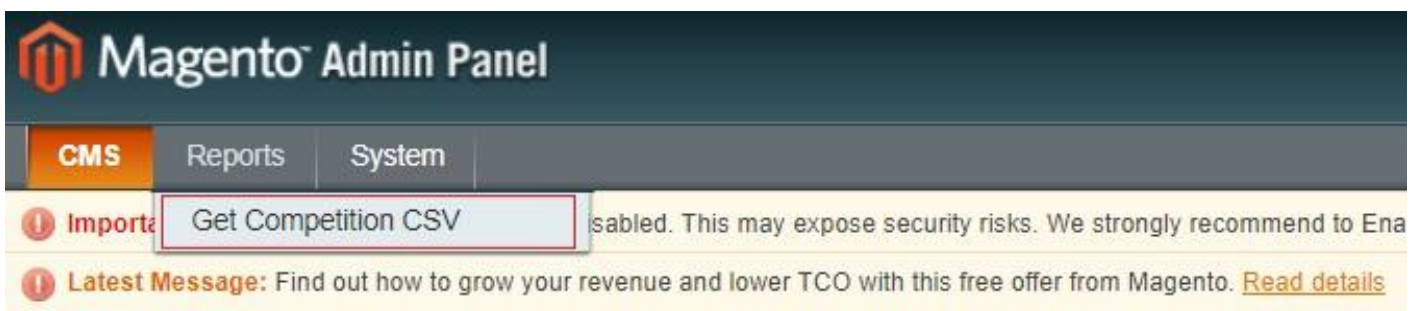
For demo please check our demo site URL: <http://demo.scommerce-mage.co.uk/competition>

You can give the link for competition anywhere on the site



Competition Entries Report

Go to **Admin > Reports > Get Competition CSV**. This will give you a CSV report for all the competition entries



Front-end Site view

- **Competition Form** - When you hit the competition URL it opens the competition on the front-end and by entering the email address you can enter into the competition.

COMPETITION

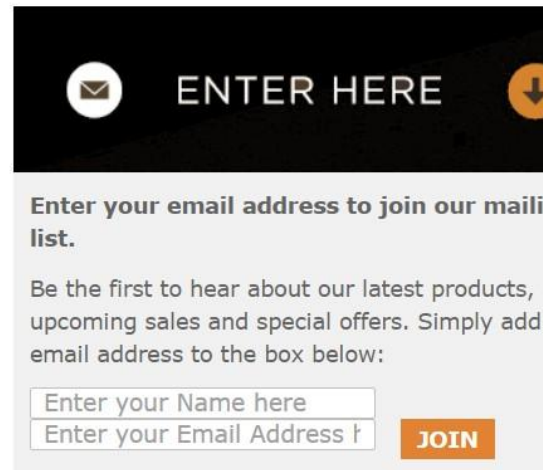
Win £1000 to spend with us this christmas
with five free entries for same competition

One lucky entrant will win £1000 to spend with us this Christmas 2014! That's enough to treat yourself to your favourite products, and even enough for your loved ones. Entering this competition is easy. Simply enter your email address below. You can even receive up to 4 additional entries...

Plenty of chances to win!
The more you share, the better your chances of winning.

To receive your bonus chances:

1. Enter your email address.
2. Visit our Facebook page and LIKE us.
3. Share the details of the competition on Facebook.
4. Use the TWEET button to tweet about the competition.
5. Follow us on Twitter



Enter your email address to join our mail list.

Be the first to hear about our latest products, upcoming sales and special offers. Simply add email address to the box below:

Enter your Name here

Enter your Email Address

JOIN

- **Social Sharing Links on the Form** - After entering into the competition when you share the competition on the social sites, it increases the possibility to win the competition. It allows you to enter five entries in the same prize draw competition by following / liking / sharing the prize draw or competition on Facebook and Twitter, also you can enable/disable the social sharing options from the back-end.

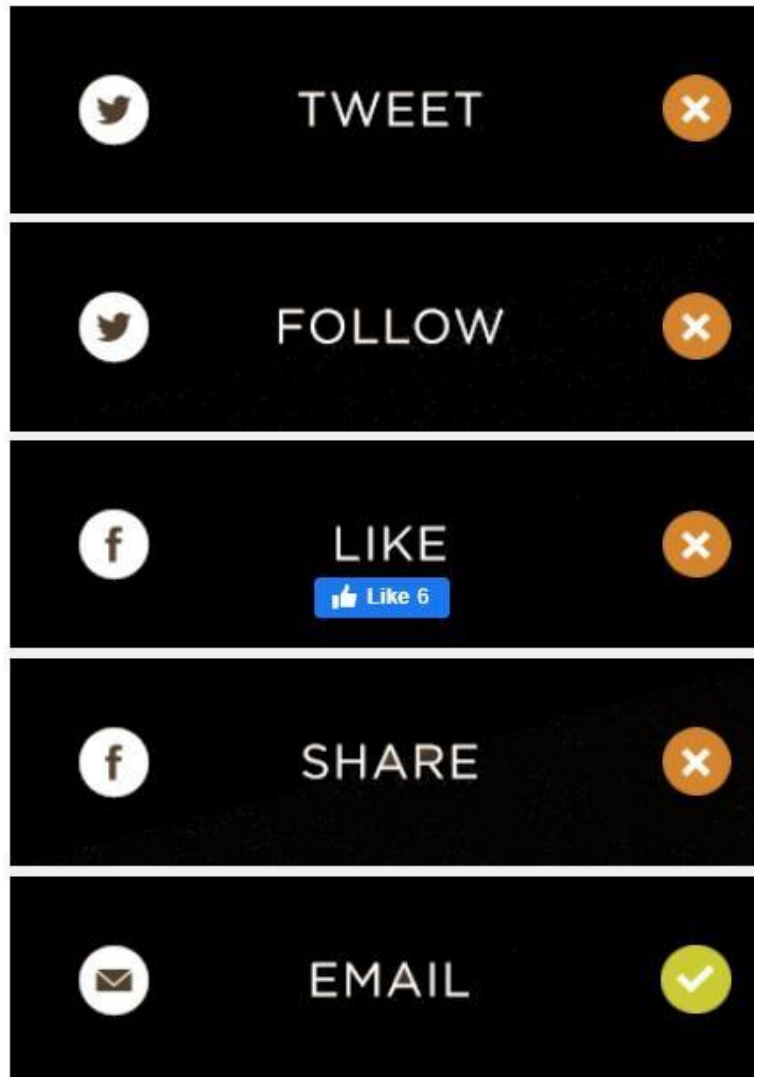
CHRISTMAS COMPETITION

Thanks, your email entry was successful!

Thank you for entering!

There are still plenty of chances to win!
The more you share, the better your chances of winning.

You can still get more chances of winning by doing the following...



- **Competition Entry Confirmation Email** - It sends an email to users to confirm their entry into the prize draw or competition.

Thank you for your entry! There are still bonus chances to win...

Inbox



Madison Island 5:59 PM



to me ▾



Magento[®]
An Adobe Company

Dear Alex,

Thank you for your entry to our Competition.

You still have remaining bonus chances to win. The more you share, the better your chances are of winning!

[Click here](#) to see your progress.

Thank you again,
Demo Store

If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact support@scommerce-mage.com.

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