

# Magento 2 Perfect Audience Tracking

## Installation and User Guide for Magento 2 Perfect Audience Extension

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## Installation

- **Installation via app/code:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added. After the successful upload of the package, run below commands on Magento 2 root directory.

```
php bin/magento setup:upgrade  
php bin/magento setup:di:compile  
php bin/magento setup:static-content:deploy
```

- **Installation via Composer:** Please follow the guide provided in the below link to complete the installation via composer.

<https://docs.scommerce-mage.com/magento-2-extensions/installation-via-composer/installation-via-composer>

# Configuration Settings for Perfect Audience

Go to **Admin > Stores > Configuration > Scommerce Configuration > Perfect Audience**

## General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at [support@scommerce-mage.com](mailto:support@scommerce-mage.com).
- **Tracking Tag ID** - Enter tag Id only without .js.

**General Settings**

Enabled (store view) Yes

License Key (store view) peK6w8l6Ht01A

Tracking Tag ID (store view) testId

Please enter tracking tag id without .js for example 4ff6ade4361ed500020000a6

Select "Yes" to enable the module

Enter the License key for the module

Please add the Tracking Tag ID

## Perfect Audience Tag

You can add perfect audience tracking tag from **Admin > Stores > Configuration > Scommerce Configuration > Perfect Audience > Tracking Tag ID**.

```
<!-- Start of Perfect Audience Script -->
<script type="text/javascript">
  (function() {
    window._pa = window._pa || {};

    _pa.productId = 'MT11';

    var pa = document.createElement('script'); pa.type = 'text/javascript'; pa.async = true;
    pa.src = ('https:' == document.location.protocol ? 'https:' : 'http:') + "///tag.perfectaudience.com/serve/testId.js";
    var s = document.getElementsByTagName('script')[0]; s.parentNode.insertBefore(pa, s);
  })();
</script>
<!-- End of Perfect Audience Script -->
```

If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact [support@scommerce-mage.com](mailto:support@scommerce-mage.com).

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