

SEO Extensions

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Magento SEO Unique Catalog URLs

Installation and User Guide for Magento 1 SEO Unique Catalog URLs

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Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right-hand side of the screen.
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Catalog URL

Go to **Admin > Stores > Configuration > Scommerce Configuration > Catalog URL**

General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.

- **Remove Category Path** - Select "Yes" if you want to remove category path from product URLs. By default it is "No".
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.
- **Exclude Root Categories** - Exclude some root categories to appear as primary category dropdown against products.

The screenshot shows the configuration page for the module. The fields and their values are:

- Enabled:** Yes
- Remove Category Path:** No
- License Key:** ca/dxWqAZdkFs
- Exclude Root Categories:** A list containing "Default Category".

Callouts on the right side of the form provide instructions:

- Select "Yes" to enable the module (points to the Enabled field)
- Select "Yes" to Remove Category Path (points to the Remove Category Path field)
- Enter the License key for the module (points to the License Key field)
- Please select the Exclude Root Categories (points to the Exclude Root Categories list)

At the bottom of the form, there is a note: "Exclude some root categories to appear in parent category dropdown against products".

Configuration Path to Set Up Primary Category

To set primary category go to **Admin > Catalog > Select Product > Primary Category**. The drop down will show all the categories selected for the product from where you can select the primary category of the product.

The screenshot shows the configuration page for the product "Madison LX2200 (Electronics)". The "Primary Category" field is highlighted with a red box and contains the path: "Root Catalog -> Default Category -> Home & De".

Below the field, there is a note: "Choose the primary category for this product, this will be the category which will be used in product URL for the whole store".

On the left side, there is a sidebar with "Product Information" and a list of tabs: General, Prices, Meta Information, Images, Recurring Profile, Design, Gift Options, Electronics, Primary Category, Inventory, Websites, and Categories.

Front-end site view

- **Product Page Unique URL** -You can assign primary category to a product from **Admin > Catalog > Select Product > Primary Category**. In the below image you can see the primary category “**Home & Decor > Electronics**” has been set for the product Madison LX2200.

Not secure | demo.scommerce-mage.co.uk/home-decor/electronics/madison-lx2200.html


Magento This is a demo store. Any orders placed through this store will not be honored or fulfilled.

YOUR LANGUAGE: English

MADISON ISLAND

WOMEN MEN ACCESSORIES HOME & DECOR SALE VIP

HOME / HOME & DECOR / ELECTRONICS / MADISON LX2200



MADISON LX2200

★★★★☆
3 Review(s) | Add Your Review

IN STOCK

The compact travel friendly solution for sightseers.

Qty: [ADD TO CART](#)

[Add to Wishlist](#) | [Add to Compare](#) | [✉](#) [f](#) [t](#)

- **Search Page / Category Page Unique Catalog Product URL** -We have set the primary category of "Madison LX2200" product to “**Home & Decor > Electronics**”, and the category path remains the same when we access the product from the search or any other category, which you can see in the below image.



MADISON LX2200

★★★★☆

3 Review(s) | [Add Your Review](#)

IN STOCK

The compact travel friendly solution for sightseers.

Qty:

1

[ADD TO CART](#)

[Add to Wishlist](#)

[Add to Compare](#)



If you have a question related to this extension please check out our [FAQ Section](#) first. If you can't find the answer you are looking for then please contact support@sccommerce-mage.com.

Jquery Asynchronous Image Loader (JAIL)

Magento Jquery Asynchronous Image Loader Extension Installation/Set-up Guide

- **Disable Compilation Mode:** To check that this is disabled, go to System->Tools->Compilation. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right**-*hand side of the screen.
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (System->Cache Management), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change. Log out and login back in Admin.
- **Admin Configuration:** Go to Admin ->System->Configuration->Scommerce Configuration -> Lazy Load Images -> General
 - **Enable :** Enable / Disable Module
 - **License key :** Enter License key provided by Scommerce Mage

Theme changes: If you are not using your custom theme then this module should work out of the box. But if you are using custom theme then follow the following steps -:

- **Check if you have the following file in your custom theme folder**
 - **/app/design/frontend/default//template/cate gory /list.phtml**

If the above file does exist in your custom theme then copy the differences from the following file -:

- **/app/design/frontend/default/base/template/category/list.phtml**
- **Clear Caches:** Once you are done with everything above, clear the cache to get the changes reflect on your website.

If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact **support@scommerce-mage.com**.

Google Friendly SEO Layered Navigation

Installation and User Guide for Magento 1 Google Friendly SEO Layered Navigation

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 - Clear Caches
2. Configuration Settings for Layered Navigation
 - General Settings
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3. Front-end Site View
 - Search Engine Optimization of Layered Navigation
 - Custom View of Layered Navigation

Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right-hand side of the screen.
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Layered Navigation

Go to **Admin > Stores > Configuration > Scommerce Configuration > Layered Navigation**

General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.

General

Enable: Yes

License Key: \$1\$ujQz2xXW\$llmN5ag7d8UhBKLBV/447

Select "Yes" to enable the module

Enter the License key for the module

Google Friendly SEO Navigation (Fetch as Google)

▼ Crawl

- Crawl Errors
- Crawl Stats
- Fetch as Google**
- robots.txt Tester
- Sitemaps
- URL Parameters
- Security Issues
- Other Resources

Fetching Rendering

This is how Googlebot saw the page:

Community This is a demo store. Any orders placed through this store will not be honored or fulfilled.

YOUR LANGUAGE: English YOUR CURRENCY: British Pound - GBP WELCOME

MADISON ISLAND

ACCOUNT CART

Search entire store here

WOMEN MEN ACCESSORIES HOME & DECOR SALE VP OFFERS

HOME / ACCESSORIES

SHOP BY Shopping Options

ACCESSORIES

SORT BY: Position 1-8 of 19 SHOW: 8 1 2 3

Silver Desert Necklaces

Front-end Site View


- **Search Engine Optimization of Layered Navigation** - See the image below for Layered Navigation view.

Home / Apparel **Search Engine View Of Layered Navigation**

SHOP BY
SHOPPING OPTIONS

Apparel

Did you know?
Our customer service is available **24/7**
(555) 555-0123
Hold on, help is on the way.



Come see what's cracking at **Magento**



COMPARE PRODUCTS
You have no items to compare.

MY CART
You have no items in your shopping cart.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**



- **Custom View of Layered Navigation** - Here is the custom view of the Layered Navigation

Home / Apparel **Customer View Of Layered Navigation**

SHOP BY
SHOPPING OPTIONS

BY CATEGORY
[Shirts \(4\)](#)
[Shoes \(7\)](#)
[Hoodies \(1\)](#)

BY PRICE
[£0.00 - £99.99 \(10\)](#)
[£100.00 and above \(3\)](#)

BY COLOR
[Black \(1\)](#)

Apparel


Come see what's cracking at **Magento**



COMPARE PRODUCTS
You have no items to compare.

MY CART
You have no items in your shopping cart.

BACK TO SCHOOL
Keep your eyes open for our special **Back to School** items and save **BIG!**



If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact support@scommerce-mage.com.

Meta Information for Any Page

Installation and User Guide for Magento 1 Meta Information for Any Page

Table of Contents

1. Installation
 - Disable Compilation Mode
 - Upload Package
 - Clear Caches
2. Configuration Settings for Meta Information for Any Page
 - General Settings
 - Manage Meta Information
 - Add Meta Information

Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System > Tools > Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right-hand side of the screen.
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Meta Information for Any Page

Go to **Admin > Stores > Configuration > Scommerce Configuration > Meta Information for Any Page**

General Settings

- **Enabled:** Select "Yes" or "No" to enable or disable the module.
- **License Key:** Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.

General

Enable: Yes

License Key: \$1\$ujQz2xXW\$IImN5ag7d8UhBKLBV/447

Select "Yes" to enable the module

Enter the License key for the module

Manage Meta Information

Manage Meta Information

	ID ↑	Store Id	Page Reference	Page Title
Any ▾	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="checkbox"/>	1	Admin	contacts	All Store Store Views Contact Us
<input type="checkbox"/>	2	French	contacts	Contact Us for French
<input type="checkbox"/>	3	Admin	competition	Competition Page Title For All Store Views

Add Meta Information

Page Meta information

Store View *	All Store Views ▾
Page Reference *	<input type="text"/>
Meta Page Title *	<input type="text"/>
Meta Description	<input type="text"/>
Meta Keywords	<input type="text"/>

Front-end site view

- **Meta Information**

```
<head>
<meta http-equiv="Content-Type" content="text/html; charset=utf-8" />
<title>Contact Us</title>
<meta name="description" content="Default Description" />
<meta name="keywords" content="Magento, Varien, E-commerce" />
<meta name="robots" content="INDEX,FOLLOW" />
<link rel="icon" href="http://showcase.scommerce-mage.co.uk/skin/frontend/
<link rel="shortcut icon" href="http://showcase.scommerce-mage.co.uk/s
<!--[if lt IE 7]>
<script type="text/javascript">
```

If you have a question related to this extension please check out our [FAQ Section](#) first. If you can't find the answer you are looking for then please contact support@scommerce-mage.com.

Canonical Urls for Category, Product and CMS pages

Installation and User Guide for Magento 1 Canonical URL for Category, Product and CMS Pages

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1. Installation
 - Disable Compilation Mode
 - Upload Package
 - Clear Caches
2. Configuration Settings for Canonical Tags
 - General Settings
 - Category Canonical Tags
 - Product Canonical Tags
 - CMS Canonical Tags
 - No Index No Follow
 - Category set up for Canonical URL
 - Product set up for Canonical URL
 - CMS set up for Canonical URL
 - Rollback Plan
3. Front-end Site View
 - Category Canonical Tags
 - Product Canonical Tags
 - CMS Canonical Tags

Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right hand side of the screen.

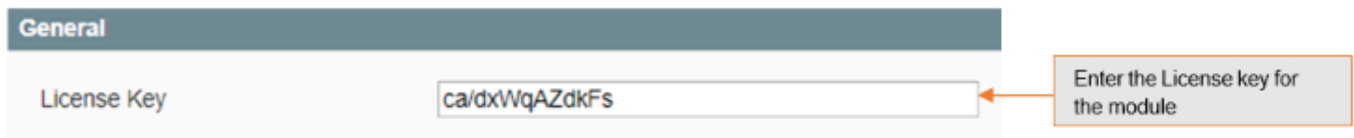
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Canonical Tags

Go to **Admin > Stores > Configuration > Scommerce Configuration > Canonical Tags**

General Settings

- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.



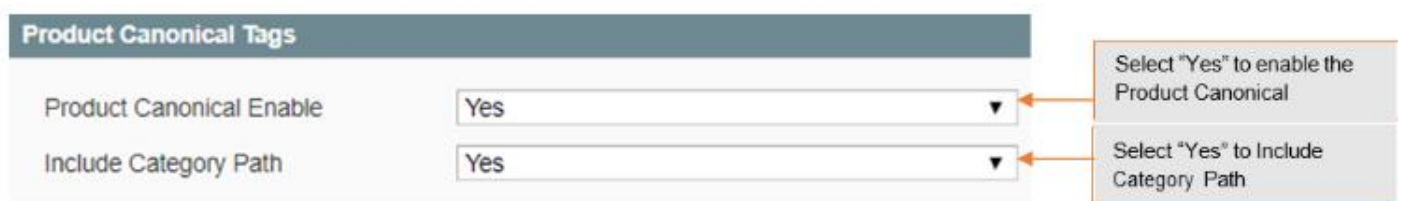
Category Canonical Tags

- **Category Canonical Enable** - Set it to yes, if you want canonical tag on category pages.
- **Exclude Current Category in Admin** - Set it to yes, if you don't want same category to appear in the drop-down selection while choosing canonical category for a category.
- **Append Text with Every Category URL Path** - Set it to yes, if you want to append text with overridden canonical URL as well. This setting is useful when you have pagination/filtered navigation/sorting on your site.
- **Append Text with Category URL Path** - Enter text to append with canonical URL. This setting is useful when you have pagination/filtered navigation/sorting on your site. **For example** <http://www.domain.com/category.html?limit=all>



Product Canonical Tags

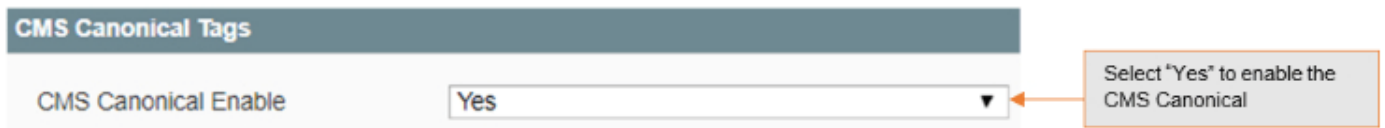
- **Product Canonical Enable** - Set it to yes, if you want canonical tag on product pages.
- **Include Category Path** - Set it to yes, if you want to include category path in the canonical tag along with product URL.



The screenshot shows a configuration form titled "Product Canonical Tags". It contains two dropdown menus, both set to "Yes". The first dropdown is labeled "Product Canonical Enable" and the second is labeled "Include Category Path". To the right of the form, there are two callout boxes with arrows pointing to the respective dropdowns. The top callout box says "Select 'Yes' to enable the Product Canonical" and the bottom callout box says "Select 'Yes' to Include Category Path".

CMS Canonical Tags

- **CMS Canonical Enable** - Set it to yes, if you want canonical tag on cms pages.



The screenshot shows a configuration form titled "CMS Canonical Tags". It contains one dropdown menu labeled "CMS Canonical Enable", which is set to "Yes". To the right of the form, there is a callout box with an arrow pointing to the dropdown, containing the text "Select 'Yes' to enable the CMS Canonical".

No Index No Follow

- **Enable** - Set it to yes, if you want to add noindex, nofollow in the head section.
- **Action Names** - Add action names here to add noindex, nofollow in the head section for specific page. New route name needs to be added in next line. Action name can be determined using `$this > getAction() > getFullActionName()`
- **Route Names** - Add route name here to add noindex, nofollow in the head section for list of pages. New route name needs to be added in next line. Route name can be determined using `Magento::app() > getFrontController() > getRequest() > getRouteName()`

No Index No Follow

Enable: Yes

Action Names: catalog_product_compare_index
catalog_seo_sitemap_category
catalog_seo_sitemap_product

Route Names: checkout
customer
sendfriend
tag
review
poll
catalogsearch
wishlist

Select "Yes" to enable the No Index No Follow

Please select the Action names

Please select the Route Names

Category set up for Canonical URL

Go to **Admin > Catalog > Categories > Manage Categories > Choose Category (for which you want to set Canonical URL)**

- **Canonical URL** - Select the category from the dropdown, this selected category's URL will be rendered for search engines to pick it up as canonical URL.
- **Override Canonical URL** - Enter text here to be used as canonical tag URL. This will be given highest priority if entered.
- **Robots Setting** - Select the robot settings from dropdown, it comes with the following options -:
 - **No Index, No Follow**
 - **No Index, Follow**
 - **Index, No Follow**

Men (ID: 5) Reset Delete Category Save Category

Meta Keywords

Meta Description

Include in Navigation Menu *

Canonical URL

Override Canonical URL

Robots Settings

Sale Main Category

Product set up for Canonical URL

Go to **Admin > Catalog > Manage Product > Choose Product (for which you want to set Canonical URL)**

- **Override Canonical URL** - Enter text here to be used as canonical tag URL. This will be given highest priority if entered.
- **Canonical Primary Category** - Select primary category to be included in canonical URL tag.

Plaid Cotton Shirt-Royal Blue Back Reset Delete Duplicate Save Save and Continue Edit

WYSIWYG Editor

SKU *

Weight *

Set Product as New from Date

Set Product as New to Date

Status ^

URL Key
 Create Permanent Redirect for old URL

Visibility *

Country of Manufacture

Override Canonical URL

Canonical Primary Category
▲ Choose the primary category for this product, this will be the category which will be used in product

CMS set up for Canonical URL

Go to **Admin > Catalog > CMS > Pages > Choose Page (for which you want to set Canonical URL)**

- **Canonical URL** - Enter text here to be used as canonical tag URL. For homepage you can enter "/"
- **Robots Setting** - Select the robot settings from dropdown, it comes with the following options -:
 - **No Index, No Follow**
 - **No Index, Follow**
 - **Index, No Follow**

Plaid Cotton Shirt-Royal Blue Back Reset Delete Duplicate Save Save and Continue Edit

WYSIWYG Editor

SKU *

Weight *

Set Product as New from Date

Set Product as New to Date

Status ^

URL Key
 Create Permanent Redirect for old URL

Visibility *

Country of Manufacture

Override Canonical URL

Canonical Primary Category
▲ Choose the primary category for this product, this will be the category which will be used in product

Front-end Site View

- **Category Canonical Tags** - You can enable canonical tags on the category page from **Admin > Stores > Configuration > Scommerce Configuration > Canonical Tags > Category Canonical Enable - Select - "Yes"**

```
<script type="text/javascript">
//
optionalZipCountries = ["HK","IE","MO","PA"];
//]]&gt;
&lt;/script&gt;
&lt;link rel="canonical" href="http://demo.scommerce-mage.co.uk/testing"/&gt;
&lt;script&gt;window.jQuery||document.write('&lt;script src="/js/scommerce/jquery.1.7.1.min.js"&gt;&lt;/script&gt;');&lt;/script&gt;&lt;script&gt;jQuery.r
//<![CDATA[
window.dataLayer = window.dataLayer || [];
dataLayer.push({
  'event': 'fireRemarketingTag_category',
  'google_tag_params': {ecomm_pagetype: "category",ecomm_prodid: "",ecomm_totalvalue: "",ecomm_product_ids:
["mpd000c","mpd003c","msj012c","mtk004c","msj006c","msj003c","msj000c","mtk000c","mtk012c","mtk009c","mtk006c","mtk002c"]}
//]]&gt;
&lt;/script&gt;</pre></div><div data-bbox="77 337 892 392" data-label="List-Group"><ul><li>• <b>Product Canonical Tags</b> - To add canonical tag on the product page, go to <b>Admin &gt; Stores &gt; Configuration &gt; Scommerce Configuration &gt; Canonical Tags&gt; Product Canonical Enable - Select - "Yes"</b></li></ul></div><div data-bbox="102 406 953 573" data-label="Text"><pre>&lt;script type="text/javascript"&gt;
//<![CDATA[
optionalZipCountries = ["HK","IE","MO","PA"];
//]]&gt;
&lt;/script&gt;
&lt;link rel="canonical" href="http://demo.scommerce-mage.co.uk/men/shirts/plaid-cotton-shirt-577.html"/&gt;
&lt;script&gt;window.jQuery||document.write('&lt;script src="/js/scommerce/jquery.1.7.1.min.js"&gt;&lt;/script&gt;');&lt;/scri
//<![CDATA[
window.dataLayer = window.dataLayer || [];
dataLayer.push({
  'event': 'fireRemarketingTag_product',
  'google_tag_params': {ecomm_pagetype: "product",ecomm_prodid: "msj006c",ecomm_totalvalue: 160,
//]]&gt;
&lt;/script&gt;</pre></div><div data-bbox="77 590 853 645" data-label="List-Group"><ul><li>• <b>CMS Canonical Tags</b> - You can add canonical tag on the CMS page from <b>Admin &gt; Stores &gt; Configuration &gt; Scommerce Configuration &gt; Canonical Tags&gt; CMS Canonical Enable - Select - "Yes"</b></li></ul></div><div data-bbox="102 659 953 842" data-label="Text"><pre>&lt;script type="text/javascript"&gt;
//<![CDATA[
optionalZipCountries = ["HK","IE","MO","PA"];
//]]&gt;
&lt;/script&gt;
&lt;link rel="canonical" href="http://demo.scommerce-mage.co.uk/test"/&gt;
&lt;script&gt;window.jQuery||document.write('&lt;script src="/js/scommerce/jquery.1.7.1.min.js"&gt;&lt;/script&gt;');&lt;/s
//<![CDATA[
window.dataLayer = window.dataLayer || [];
dataLayer.push({
  'event': 'fireRemarketingTag_other',
  'google_tag_params': {ecomm_pagetype: "other",ecomm_prodid: "",ecomm_totalvalue: ""}
//]]&gt;
&lt;/script&gt;
&lt;script&gt;</pre></div><div data-bbox="53 864 953 908" data-label="Text"><p>If you have a question related to this extension please check out our <b><a href="#">FAQ Section</a></b> first. If you can't find the answer you are looking for then please contact <b><a href="mailto:support@sccommerce-mage.com">support@sccommerce-mage.com</a></b>.</p></div>
```


Magento Rich Snippets & Cards (schema.org)

Installation and User Guide for Magento 1 Rich Snippets & Cards (schema.org)

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 - Disable Compilation Mode
 - Upload Package
 - Clear Caches
2. Configuration Settings for Rich Snippet
 - General Settings
 - HTML Selectors
 - Facebook OpenGraph
 - Twitter
 - Attributes
3. Structured Data / Markup Code of Front-end Page(s) in Structured Data Testing Tool
 - Home Page Markup Code
 - Category Page Markup Code
 - Product Page Markup Code
 - Twitter, Facebook Open Graph Social Sharing Code
 - Increased and Optimized Page Ranking in Search Result

Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click the 'Disable' button on the right hand side of the screen.
- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Rich Snippet

Go to **Admin > Stores > Configuration > Scommerce Configuration > Rich Snippet**

General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.

General	
Enable	Yes
License Key	riikTLXgV8dyA

HTML Selectors

- **Product view wrapper** - Main CSS class name for the product wrapper.
- **Description Attribute** - CSS class name for short description.
- **Price Info** - CSS class name for price information block including availability.
- **Product Price** - HTML element ID for the product price.
- **Product Price excl. tax** - HTML element ID for the product price excluding VAT or TAX.
- **In Stock Span** - CSS class name for "in stock" span tag for showing availability.
- **Out of Stock span** - CSS class name for "out of stock" span tag for showing availability.
- **Breadcrumbs Wrapper** - CSS class name for breadcrumbs wrapper.
- **Reviews and Rating Wrapper** - CSS class name for review name and rating wrapper.
- **Image** - HTML element ID or CSS class name for product main image.
- **Organisation** - CSS class name for div in the where log is defined.
- **Logo** - CSS class name for anchor element of the logo.

HTML Selectors		
Product view wrapper	<input type="text" value="product-view"/> ▲ Main CSS class name for the product wrapper	Please add the Product view wrapper
Description Attribute	<input type="text" value="-- Please Select --"/> ▲ Select here Description attribute for Product	Please select the Description Attribute
Price Info	<input type="text" value="price-box"/> ▲ CSS class name for price information block including availability	Please add the Price Info
Product Price	<input type="text" value="product-price"/> ▲ HTML element ID for the product price	Please add the Product Price
Product Price excl. tax	<input type="text" value="price-excluding-tax"/> ▲ HTML element ID for the product price excluding VAT or TAX	Please add the Product Price excl. tax
In Stock span	<input type="text" value="in-stock"/> ▲ CSS class name for "in stock" span tag for showing availability	Please add In Stock span
Out of Stock span	<input type="text" value="out-of-stock"/> ▲ CSS class name for "out of stock" span tag for showing availability	Please add Out of Stock Span
Breadcrumbs Wrapper	<input type="text" value="breadcrumbs"/> ▲ CSS class name for breadcrumbs wrapper	Please add the Breadcrumbs Wrapper
Reviews and Ratings Wrapper	<input type="text" value="ratings"/> ▲ CSS class name for review and rating wrapper	Please add the Reviews and Rating Wrapper
Image	<input type="text" value="image"/> ▲ HTML element ID or CSS class name for product main image	Please add the Image
Organisation	<input type="text" value="header"/> ▲ CSS class name for organisation header where logo and url are defined	Please add the Organisation
Logo	<input type="text" value="logo"/> ▲ CSS class name for logo	Please add the Logo

Facebook OpenGraph

- **Enable** - Set "yes" to enable Facebook open graph tags.
- **AppId** - Set Facebook app id
- **Sitename** - Set Facebook site name

Facebook OpenGraph		
Enable	<input type="text" value="Yes"/>	Select "Yes" to enable the Facebook Open Graph
App ID	<input type="text"/>	Please add the App Id
Site Name	<input type="text"/>	Please add the Site Name

Twitter

- **Enable** - Set "yes" to enable twitter.
- **Sitename** - Set twitter site name (@username for the website used in the card footer)
- **Creator** - Set twitter creator name (@username for the content creator / author)

The screenshot shows a form titled "Twitter" with three fields: "Enable", "Site Name", and "Creator". The "Enable" field is a dropdown menu with "Yes" selected. The "Site Name" and "Creator" fields are text input boxes. Below the "Site Name" field is a small triangle icon and the text "username for the website used in the card footer." Below the "Creator" field is a small triangle icon and the text "username for the content creator / author." To the right of the form are three callout boxes with arrows pointing to the respective fields: "Select 'Yes' to enable the Twitter" points to the "Enable" dropdown, "Please add the Site Name" points to the "Site Name" input box, and "Please add the Creator" points to the "Creator" input box.

Attributes

- **Product Title Attribute** - Select product title attribute you want to send to Google, Facebook, Twitter etc.
- **Product Description Attribute** - Select product description attribute you want to send to Google, Facebook, Twitter etc.
- **Category Title Attribute** - Select category title attribute you want to send to Google, Facebook, Twitter, etc.
- **Category Description Attribute** - Select category description attribute you want to send to Google, Facebook, Twitter etc.
- **Brand Attribute** - Please select brand attribute from the dropdown.
- **Global Product Identifier Attribute** - Select product identifier attribute from the dropdown list.
- **Global Product Identifier Type** - Select product identifier type from the dropdown list. It could be one of the following: gtin8, gtin13, gtin14, mpn.

The screenshot shows a form titled "Attributes" with seven fields: "Product Title Attribute", "Product Description Attribute", "Category Title Attribute", "Category Description Attribute", "Brand Attribute", "Global Product Identifier Attribute", and "Global Product Identifier Type". The first six fields are dropdown menus with "-- Please Select --" selected. The "Global Product Identifier Type" field is a text input box. Below the "Global Product Identifier Type" field is a small triangle icon and the text "Could bo one of the following: gtin8, gtin13, gtin14, mpn". To the right of the form are seven callout boxes with arrows pointing to the respective fields: "Please select the Product Title Attribute", "Please select the Product Description Attribute", "Please select the Category Title Attribute", "Please select the Category Description Attribute", "Please select the Brand Attribute", "Please select the Global Product Identifier Attribute", and "Please select the Global Product Identifier Type".

Structured Data / Markup Code of Front-end Page(s) in Structured Data Testing Tool

- **Home Page Markup Code** - You can add structured data/markup code on homepage from **Admin > Stores > Configuration > Rich Snippet > Enable - "Yes"**. To test structured data, go to **Structured Data Testing Tool > Provide Home Page URL > Click "Run Test"**.

Breadcrumb		All (1) ▾
Breadcrumb		0 ERRORS 1 WARNING ^
@type	Breadcrumb	
url	http://demo.scommerce-mage.co.uk/	
title	Home	

- **Category Page Markup Code** - You can add markup code, breadcrumbs on category page from **Admin > Stores > Configuration > Rich Snippet > Enable - "Yes"**.

Breadcrumb		All (2) ▾
Breadcrumb		0 ERRORS 1 WARNING ^
@type	Breadcrumb	
url	http://demo.scommerce-mage.co.uk/home-decor.html	
title	Home & Decor	

- **Product Page Markup Code** - To add structured data markup code on product page, set "Enable" to "Yes" from **Admin > Configuration > Rich Snippet**.

review	
@type	Review
datePublished	2013-05-28T13:17:47
description	took it with me on vacation. Good quality. Shutter speed could be improved, but still takes crisp pictures. Pretty good overall value.
name	crisp pictuers, happy
author	
@type	Person
name	Sean R
reviewRating	
@type	Rating
ratingValue	4
bestRating	5

review	
@type	Review
datePublished	2013-05-28T13:16:56
description	Zoom is great on this camera!
name	Love the zoom
author	

Twitter, Facebook Open Graph Social Sharing Code

- **Twitter Code** - You can enable Twitter from **Admin > Stores > Configuration > Rich Snippet > Twitter > Enable - "Yes"**

```
<!-- Scommerce Mage Twitter -->
<meta name="twitter:card" content="summary" />
<meta name="twitter:domain" content="http://demo.scommerce-mage.co.uk/" />
<meta name="twitter:site" content="" />
<meta name="twitter:creator" content="" />
<meta property="twitter:title" content="Madison Island" />
<meta property="twitter:image" content="http://demo.scommerce-mage.co.uk/" />
<meta property="twitter:description" content="" />
<script type="text/javascript">/*! [CDATA[
    var Translator = new Translate([]);
    //]]></script></head>
<body class=" cms-index-index cms-home">
<div id="cookiemessage">
  <div>
```

- **Facebook Open Graph** - Enable Facebook Open Graph from **Admin > Stores > Configuration > Rich Snippet > Facebook Open Graph > Enable - "Yes"**

```
<!-- Scommerce Mage Facebook Open Graph -->
<meta property="og:site_name" content="" />
<meta property="og:url" content="http://demo.scommerce-mage.co.uk/" />
<meta property="og:type" content="website" />
<meta property="og:title" content="Madison Island" />
<meta property="og:image" content="http://demo.scommerce-mage.co.uk/sk
<meta property="og:description" content="" />
```

- **Increased and Optimized Page Ranking in Search Result** - In the below image you can see the increased and optimized page ranking in search results.

Magento Automatically Generated Sales Category

www.scommerce-mage.co.uk › [Magento Extensions](#) ▼

★★★★★ Rating: 100% - 1 review - £44.99

28 May 2014 - This allows you to display all the sales products automatically under clearance or sale category of your site without manual intervention.

You've visited this page 2 times. Last visit: 14/10/14

Magento Product Image Resize - Scommerce Mage

www.scommerce-mage.co.uk › [Magento Extensions](#) ▼

★★★★★ Rating: 100% - 1 review - £34.99

22 Aug 2014 - This Magento module allows you resize image of any part of your Magento store including cross-sell, upsell, related products, zoom, product ...

You've visited this page 2 times. Last visit: 27/10/14

Magento SEO Unique Catalog URLs - Scommerce Mage

www.scommerce-mage.co.uk › [Magento Extensions](#) ▼

★★★★★ Rating: 96% - 7 reviews - £54.99

This module focuses on resolving duplicate content issue generated by multiple pro page URLs by Magento. It allows you to have one unique product URL ...

If you have a question related to this extension please check out our **[FAQ Section](#)** first. If you can't find the answer you are looking for then please contact **support@sccommerce-mage.com**.

Magento 1 Google Site Map Exclusion with Image Sitemap

Installation and User Guide for Magento 1 Google Site Map Exclusion with Image Sitemap

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Installation

- **Disable Compilation Mode:** To check that this is disabled, go to **System >Tools>Compilation**. If the compiler status is 'Disabled', you are ready to go. If not, simply click

the 'Disable' button on the right hand side of the screen.

- **Upload Package:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added.
- **Clear Caches:** This can be done from the admin console by navigating to the cache management page (**System > Cache Management**), selecting all caches, clicking 'refresh' from the drop-down menu, and submitting the change.

Configuration Settings for Google Sitemap

Go to **Admin > Stores > Configuration > Scommerce Configuration > Sitemap**

General Settings

- **Enabled** - Select "Yes" or "No" to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@scommerce-mage.com.
- **Include Product Image** - This option allows to add main product image or main and additional product images to Google Site Map.

Site Map



The screenshot shows the 'General' tab of the Sitemap configuration. It includes three settings: 'Enable' set to 'Yes', 'License Key' set to 'sinOSyEBmBDKM', and 'Include Product Image' set to 'All Product Images'. Three callout boxes on the right provide instructions: 'Select "Yes" to enable the module', 'Enter the License key for the module', and 'Please select the Include Product Image'.

- **Exclude Categories from Sitemap** - To include or exclude categories, go to **Admin > Catalog > Manage Categories > Select Category** (you want to exclude from site map) > General > **Exclude from Sitemap:** Set to "Yes/No".

The screenshot shows the 'Manage Categories' page for a category named 'Women (ID: 4)'. It features buttons for 'Reset', 'Delete Category', and 'Save Category'. Below these are tabs for 'General Information', 'General', 'Display Settings', 'Custom Design', and 'Category Products'. The 'General' tab is active, and the 'Exclude from sitemap' setting is highlighted with a red box, showing it is set to 'No'.

- **Exclude Products from Sitemap** - To exclude products from sitemap, go to **Admin > Catalog > Manage Products > Select Product** (you want to exclude from site map) > General > **Exclude from Sitemap:** Set to "Yes/No".

Plaid Cotton Shirt-Royal Blue-L (Clothing)

SKU *	msj006c-Royal Blue-L
Weight *	1.0000
Set Product as New from Date	<input type="text"/> 
Set Product as New to Date	<input type="text"/> 
Status *	Enabled ▼
URL Key	plaid-cotton-shirt-royal-blue-l
	<input checked="" type="checkbox"/> Create Permanent Redirect for old URL
Visibility *	Not Visible Individually ▼
Country of Manufacture	▼
Override Canonical URL	<input type="text"/>
Canonical Primary Category	Please select primary category ▼ ▲ Choose the primary category for this product, this will be the category which will be used in product canonical URL for the whole store
Exclude from sitemap	Yes ▼

- **Exclude CMS from Sitemap** - To exclude CMS pages from sitemap, go to **Admin > CMS > Pages > Select CMS Page** (you want to exclude from site map) > General > **Exclude from Sitemap:** Set to "Yes/No".

Edit Page 'About Us'

Page Information

Page Title *

URL Key *
▲ Relative to Website Base URL

Store View *

All Store Views

Main Website

Madison Island

English

French

German

Status *

Canonical URL

Robots Settings

Exclude from sitemap

- **How to Generate Sitemap** - To generate the site map from the admin panel go to **Admin > Catalog > Google Sitemap > Click "Generate Sitemap"**.

Google Sitemap [Reset Filter](#) [Search](#)

ID	Filename	Path	Link for Google	Last Time Generated	Store View	Action
				From: <input type="text"/> To: <input type="text"/>		
1	sitemap.xml	/	http://demo.scommerce-mage.co.uk/sitemap.xml	24 Mar 2020 13:43:32	Main Website Madison Island English	Generate

- **Add new Sitemap** - You can create a new site map from **Admin > Catalog > Google Sitemap > Click "Add Sitemap"**, it redirects to New Site Map page, and by providing all the required details you can create Site Map.

New Sitemap

[Back](#)[Reset](#)[+ Save & Generate](#)[Sa](#)

Sitemap

Filename *

▲ example: sitemap.xml

Path *

▲ example: "sitemap/" or "/" for base path (path must be writeable)

Store View *

- **Magento Out of the Box Functionality to set the Category Path** - To include category path in product URLs in sitemap.xml, go to **Admin > System > Catalog > Catalog > Search Engine Optimizations > Use Categories Path for Product URLs:** Set to "Yes".

Search Engine Optimizations

Autogenerated Site Map

Popular Search Terms

Product URL Suffix

▲ Cache refresh needed.

Category URL Suffix

▲ Cache refresh needed.

Use Categories Path for Product URLs

Create Permanent Redirect for URLs if URL Key Changed

Google Sitemap XML

Google site map shows all the Included Products, Categories, and CMS Page links in the sitemap.xml

- **Product Link in Sitemap XML** - You can see the product link in the Google Sitemap XML.

```

▼<loc>
  http://demo.scommerce-mage.co.uk/men/blazers/linen-blazer-585.html
</loc>
▼<image:image>
  ▼<image:loc>
    http://demo.scommerce-mage.co.uk/media/catalog/product/m/s/msj012t_2.
  </image:loc>
</image:image>
▼<image:image>
  ▼<image:loc>
    http://demo.scommerce-mage.co.uk/media/catalog/product/m/s/msj012a_2.
  </image:loc>
</image:image>
▼<image:image>
  ▼<image:loc>
    http://demo.scommerce-mage.co.uk/media/catalog/product/m/s/msj012b.jp
  </image:loc>
</image:image>
<lastmod>2020-03-24</lastmod>
<changefreq>daily</changefreq>
<priority>1</priority>
</url>

```

- **Category Link in Sitemap XML** - You can see the category link in the Google Sitemap XML.

```

▼<url>
  <loc>http://demo.scommerce-mage.co.uk/vip.html</loc>
  <lastmod>2020-03-24</lastmod>
  <changefreq>daily</changefreq>
  <priority>0.5</priority>
</url>
▼<url>
  ▼<loc>
    http://demo.scommerce-mage.co.uk/accessories/eyewear/aviator-sunglasses.
  </loc>
  ▼<image:image>
    ▼<image:loc>
      http://demo.scommerce-mage.co.uk/media/catalog/product/a/c/ace000a_1.j
    </image:loc>
  </image:image>
  ▼<image:image>
    ▼<image:loc>

```

- **CMS Page Link in Sitemap XML** - You can see the about-us page link in the Google Sitemap XML.

```
<lastmod>2020-03-24</lastmod>
<changefreq>daily</changefreq>
<priority>1.0</priority>
</url>
▼ <url>
  <loc>http://demo.scommerce-mage.co.uk/customer-service</loc>
  <lastmod>2020-03-24</lastmod>
  <changefreq>daily</changefreq>
  <priority>0.2</priority>
</url>
▼ <url>
```

If you have a question related to this extension please check out our **FAQ Section** first. If you can't find the answer you are looking for then please contact **support@sccommerce-mage.com**.