

Magento 2 SEO Unique Catalog URLs

Installation and User Guide for Magento 2 SEO Unique Catalog URLs

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Installation

- **Installation via app/code:** Upload the content of the module to your root folder. This will not overwrite the existing Magento folder or files, only the new contents will be added. After the successful upload of the package, run below commands on Magento 2 root directory.

```
php bin/magento setup:upgrade
php bin/magento setup:di:compile
php bin/magento setup:static-content:deploy
```

- **Installation via Composer:** Please follow the guide provided in the below link to complete the installation via composer.

<https://docs.scommerce-mage.com/magento-2-extensions/installation-via-composer/installation-via-composer>

Configuration Settings for SEO Base

Go to *Admin > Stores > Configuration > Scommerce Configuration > SEO Base*

General Settings

- **Enabled** - Select “Yes” or “No” to enable or disable the module.
- **License Key** - Please add the license for the extension which is provided in the order confirmation email. Please note license keys are site URL specific. If you require license keys for dev/staging sites then please email us at support@sccommerce-mage.com.

General Settings

Enabled
[store view] Yes

This setting will enable or disable all modules related to seo optimisation. This includes Canonical Urls, SEO Unique Catalog URLs, Rich Snippets, Google Site Map Exclusion and Alternate Hreflang tag **Cross Linking SEO**

License Key
[store view] \$2y\$10\$T2ycsrx0U3leW7JPAIWIPusKaWlQU1FUvMCu3bQNAI9TksPCUxurC

This setting will verify your license key for the give domain
N.B. License keys are domain specific so for your testing or staging sites please email us at core@sccommerce-mage.com

Select “Yes” to enable the module

Enter the License key for the module

Configuration Settings for Catalog URL

Go to *Admin > Stores > Configuration > Scommerce Configuration > Catalog URL*

General Settings

- **Enabled** - Select “Yes” or “No” to enable or disable the module.
- **Exclude Root Categories** - Exclude some root categories to appear as primary category dropdown against products.

General Settings

Enabled
[store view] Yes

This setting will be used to enable or disable module.

Exclude Root Categories
[store view]

Root Catalog
Default Category

Exclude some root categories to appear in parent category dropdown against products.

Select "Yes" to enable the module

Please select the root categories to exclude

The image shows a 'General Settings' form. At the top, there is a dropdown menu labeled 'Enabled' with the value 'Yes'. Below it is a note: 'This setting will be used to enable or disable module.' To the right of this dropdown is a callout box with an arrow pointing to it, containing the text 'Select "Yes" to enable the module'. Below the 'Enabled' section is a section titled 'Exclude Root Categories' with a list box containing two items: 'Root Catalog' and 'Default Category'. To the right of this list box is another callout box with an arrow pointing to it, containing the text 'Please select the root categories to exclude'. At the bottom of the list box, there is a note: 'Exclude some root categories to appear in parent category dropdown against products.'

Configuration Path to Set Up Primary Category

Go to *Admin > Catalog > Select Product > Search Engine Optimization > Primary Category*. The drop down will show all the categories selected for the product from where you can select the primary category of the product.

Search Engine Optimization

URL Key
[store view] rival-field-messenger

Create Permanent Redirect for old URL

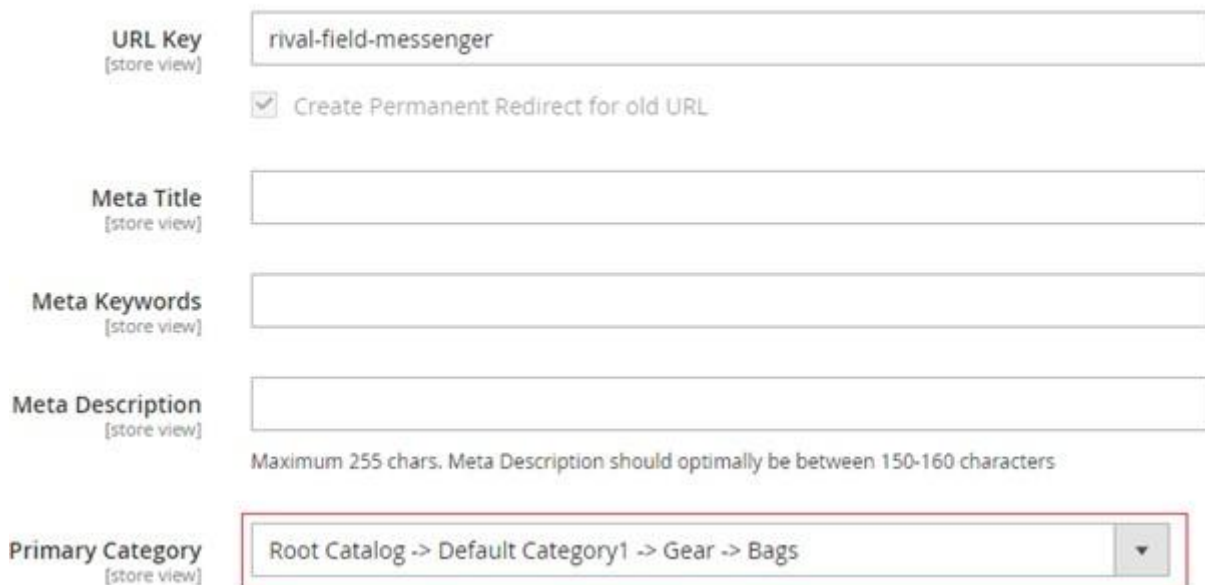
Meta Title
[store view]

Meta Keywords
[store view]

Meta Description
[store view]

Maximum 255 chars. Meta Description should optimally be between 150-160 characters

Primary Category
[store view] Root Catalog -> Default Category1 -> Gear -> Bags

The image shows a 'Search Engine Optimization' form. It has several input fields: 'URL Key' with the value 'rival-field-messenger', 'Meta Title', 'Meta Keywords', and 'Meta Description'. There is a checkbox labeled 'Create Permanent Redirect for old URL' which is checked. Below the 'Meta Description' field is a note: 'Maximum 255 chars. Meta Description should optimally be between 150-160 characters'. At the bottom, there is a dropdown menu labeled 'Primary Category' with the value 'Root Catalog -> Default Category1 -> Gear -> Bags'. The dropdown menu is highlighted with a red border.

Primary Category settings for Category

Go to *Admin > Catalog > Categories > Select Category > Primary Category Settings*. The drop down will show two primary category settings for the selected category: -

- **Exclude from Primary Category (Yes/No)** - Select Yes/No whether you want this category to be excluded from the primary category or not.
- **Exclude Root Categories** - Set the priority for the category, the highest priority will be selected as the primary category.

Default Category (ID: 2)

Display Settings

Search Engine Optimization

Products in Category

Design

Schedule Design Update

Primary Category Settings

Exclude From Primary Category No

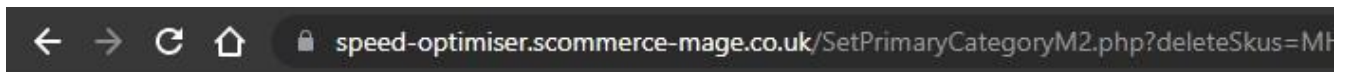
Priority

Run the script to setup primary category of one or all products together

We have included a PHP script that can be utilized to set primary category for one or all products together. Simply run the script in the url and the primary categories will get updated for the set products.

- **For one product** - Run the script given and refer to the image below to update the primary category of a single product.

```
{{Website_URL}}/SetPrimaryCategoryM2.php?deleteSkus=MH01
```



Update for single SKU Mode

You have 1 more product(s) with primary category now

- **For all Products** - Run the script given and refer to the image below to update the primary category of all products.

```
{{Website_URL}}/SetPrimaryCategoryM2.php?deleteSkus=all
```

Full primary category update Mode. All primary categories will be updated
You have 1950 more product(s) with primary category now

If the script doesn't work in the URL then make sure to place the script inside PUB directory and change line number 6 as follows:-

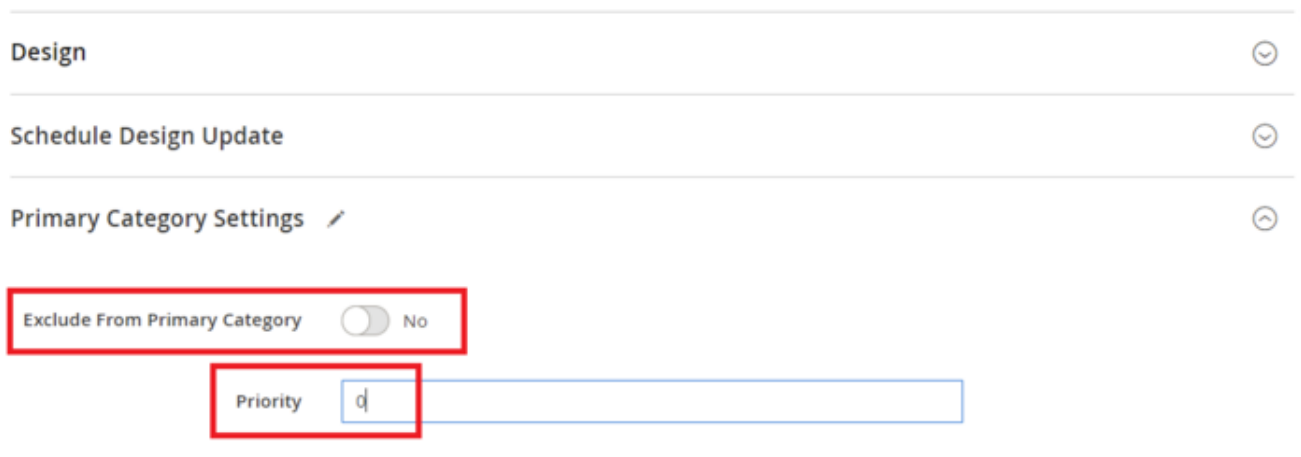
```
require realpath(__DIR__) . '/../app/bootstrap.php';
```

Once updated, please run the script again.

Set Primary Categories

You can use a script provided with the extension to automatically add primary categories for products. Admin can exclude certain categories from primary category and also prioritise one category over the other to be picked as the primary category.

Go to **Admin>Catalog>Categories** select a category then scroll down to find the option "Primary Category Settings". Here click on "Exclude From Primary Category" to exclude this category from primary category or enter the priority 0 being the highest. The highest priority category will be picked first for the primary category.



N.B - Run the script provided in the extension folder at the path `Data/SetPrimaryCategoryM2.php` from `ssh`

Front-end Site View

- **Product Page Unique URL** - You can assign primary category to any product from *Admin > Catalog > Select Product > Search Engine Optimization > Primary Category*. In the below image you can see the assigned category of product Rival Field Messenger is "Gear->Bags".

Not secure demo2.scommerce-mage.co.uk/gear/bags/rival-field-messenger.html



- **Search Page / Category Page Unique Catalog Product URL** - We have assigned "Strive Shoulder Pack" product to "Gear" Category and the URL stays the same when we access the product from the search or category page.

demo2.scommerce-mage.co.uk/gear/strive-shoulder-pack.html



Strive Shoulder Pack

Be the first to review this product

\$32.00

Regular

Price

\$400.00

IN STC
SKU#: 24-MI

Qty

1

Add to Cart

If you have a question related to this extension please check out our [FAQ Section](#) first. If you can't find the answer you are looking for then please contact [**support@scommerce-mage.com**](mailto:support@scommerce-mage.com).

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